

## QUALITATIVE RESEARCH METHODS SYMPOSIUM

**Online Event 15 April 2021, 2pm (BST) start**  
**'Building trust with experiences and experts'**

- 2 - 2.15pm** **Welcome, introduction and orientation for the event.**  
**Fiona Poland**, Professor of Social Research Methodology, School of Health Sciences, University of East Anglia.
- 2.15 – 2.55pm** **Keynote 1: Ben Garrod**, Professor of Evolutionary Biology and Science Engagement, School of Biological Sciences, University of East Anglia.  
“Trust me, I’m a Scientist”  
Q&A
- 2.55 – 3.05pm** Break
- 3.05 – 3.45pm** **Panel Discussion: “What can qualitative methods tell us about building trust with experience and expert?”**  
Chair: **Fiona Poland**  
Panellists:  
**Nana Satō-Rossberg**, Head of School of Languages, Cultures and Linguistics, Chair of SOAS Centre for Translation Studies (CTS)  
**Eylem Atakav**, Professor of Film, Gender & Public Engagement, University of East Anglia.  
**Harry Dyer**, Lecturer in Education, School of Education & Lifelong Learning, University of East Anglia.
- 3.45 – 3.55pm** Break
- 3.55– 4.35pm** **Keynote 2: Ron Iphofen**, Fellow of the UK Academy of Social Sciences, the Higher Education Academy and the Royal Society of Medicine.  
“Constructing Ethical Evidence: Can We Rely on the Virtues of a Reflexive Qualitative Researcher to Generate Trust?”  
Q&A
- 4.35- 4.50pm** Feedback, thanks, next steps and closing remarks