

# MARKET ANALYSIS TO SELECT FOOD ASSISTANCE STRATEGIES

5-10 JUNE 2017 | 20 places





## TARGET AUDIENCE

This intensive short course is targeted to researchers and programme and policy analysts in the field of food security and food assistance (i.e. postgraduate students, researchers, consultants, UN and NGO staff, government staff) who are confronted with the design, management and evaluation of market-based interventions. Anyone whose work requires them to understand the methods used in the analysis and selection of alternative intervention strategies in response to food insecurity.

## THE COURSE FEE

£1,850 – includes all tuition, daily lunches and refreshments.

**THIS COURSE WILL INTRODUCE YOU TO THE CONCEPTS AND TECHNIQUES YOU NEED TO KNOW TO ASSESS THE PREFERENCE FOR CASH-BASED VERSUS COMMODITY-BASED INTERVENTIONS.**

## COURSE DIRECTOR

The course is directed by Dr Alessandro De Matteis.

## COURSE REQUIREMENTS

Some familiarity with basic microeconomics and basic statistics is assumed. Knowledge of the software utilized through the course (Excel and STATA) is an advantage, but not required.

## MARKET ANALYSIS TO SELECT FOOD ASSISTANCE STRATEGIES

**THE INCREASING USE OF CASH TRANSFERS AND MARKET-BASED STRATEGIES IN RESPONSE TO FOOD INSECURITY REQUIRES HIGH MARKET ANALYSIS SKILLS TO OPTIMISE THE EFFECTIVENESS AND EFFICIENCY OF FOOD ASSISTANCE INTERVENTIONS.**

Interventions to contrast conditions of food insecurity make increasingly use of cash distributions and, more in general, of market-based strategies, in addition to the traditional strategies based on commodity handout.

This strategic shift is based on the consideration that markets are key elements of peoples' livelihoods in all contexts, both in normal conditions and in the immediate aftermath of a disaster, as long as conditions allow markets to function properly. Therefore, it has become increasingly important to incorporate market analysis in all phases of the project cycle, and in particular with reference to needs assessment, project design, M&E.

This study proposes and applies a few tools to assess the feasibility of cash transfers and support the selection of intervention strategy in response to conditions of food insecurity. It offers hands-on training in Economic Analysis and Modelling. Participants will learn how to:

- Assess market functioning
- Analyse market supply and demand
- Perform scenario analysis and interpret results about possible interventions in response to food insecurity.

## COURSE CONTENT

The course will consist of a mix of lectures and computer lab sessions. Through a combination of lectures and computer exercises, participants will learn not only the steps required to conduct the analysis, but also the logic behind the economic models proposed. All sessions will be held in a computer room and there will be one laptop available per participant. Participants will receive a USB stick with all the course materials and files of the models covered during the course.

The main areas of course content include:

- Review of existing approaches to market analysis
- Assessment of market functioning through the analysis of market integration
- Assessment of supply elasticity
- Assessment of demand elasticity
- Estimation of the intervention multiplier.

## TEACHING TEAM

This course has been developed by Dr Alessandro De Matteis and Ms Fethiye Turkmen Ceylan. Alessandro is a development economist with extensive experience in food security and food assistance programming, particularly in sub-Saharan Africa. He has regularly conducted market-based analysis meant to contribute to the design, review and evaluation of food security and food assistance interventions. Fethiye is an economist with extensive experience in the application of General Equilibrium Modelling for policy and programme analysis and strategic decision making.

# WHY CHOOSE INTERNATIONAL DEVELOPMENT AT UEA?

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The University of East Anglia is an internationally renowned university on a distinctive and attractive campus just outside the historic city of Norwich.

Our research led short courses seek to educate, inform and promote discussion and networking between participants and our researchers. They provide cutting edge training on the most pertinent and relevant topics in international development. Join us!

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