

NBS RESEARCH SEMINAR SERIES

AUTUMN 2015

NBS RESEARCH SEMINAR SERIES

Norwich Business School runs a seminar series of high profile external speakers on latest research with the School's academic staff and research students. Seminars usually take place on Wednesdays from 1 to 2pm during terms 1 and 2, and provide opportunities for research debates on various business and policy-related issues.

Organiser:

Dr Ana Isabel Sanz Vergel
Lecturer in Organisational Behaviour
Norwich Business School
University of East Anglia
E-mail: a.sanz-vergel@uea.ac.uk

PROF JARI HAKANEN, UNIVERSITY OF HELSINKI

Wednesday 16th September at 1pm in TPSC 2.03

“BUILDING WORK ENGAGEMENT THROUGH SERVANT LEADERSHIP AND JOB CRAFTING: FROM RESEARCH TO INTERVENTIONS”

<http://www.helsinki.fi/collegium/english/people/hakanen/>

DR ELIAS PAPAIOANNOU, LONDON BUSINESS SCHOOL

Wednesday 30th September at 1pm in TPSC 2.04

“FEDERAL TRANSFER MULTIPLIERS. QUASI-EXPERIMENTAL EVIDENCE FROM BRAZILIAN MUNICIPALITIES”

<http://www.london.edu/faculty-and-research/faculty/profiles/papaioannou-e#.VPglxMtyYdU>

PROF ADAMANTIOS DIAMANTOPOULOS

Thursday 8th October at 1pm in TPSC 2.03

“IS BRAND GLOBALNESS OR BRAND ORIGIN MORE IMPORTANT AS DRIVERS OF CONSUMER PURCHASE INTENTIONS?”

<https://international-marketing.univie.ac.at/team/adamantios-diamantopoulos/>

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**PROF DANIEL FERREIRA, LONDON SCHOOL OF
ECONOMICS**

Wednesday 21st October at 1pm in TPSC 2.03

“DEBT COVENANTS AND BOARD INDEPENDENCE”

<http://www.lse.ac.uk/finance/people/profiles/danielFerreira.aspx>

PROF MICHAEL LEWIS, BATH UNIVERSITY

Wednesday 18th November at 1pm in TPSC 2.03

“MIND THE GAP: REFRAMING SERVICE EXCHANGE AS A SERIES
OF ASYMMETRIES”

http://www.bath.ac.uk/management/faculty/mike_lewis.html

**PROF JAIDEEP PRABHU, CAMBRIDGE JUDGE BUSINESS
SCHOOL**

Tuesday 24th November at 1pm in TPSC 2.03

“PURPOSE-DRIVEN ORGANISATIONS”

<https://www.jbs.cam.ac.uk/faculty-research/faculty-a-z/jaideep-prabhu/>