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Graham Harris (left) pictured with intern Alex Morris

“It is a great way to acquire experience in an industry that interests you.”  
- Alex Morris

Graham Harris at Clickers Archery advertised an internship with the UEA Internship Programme with the hope that a fresh perspective would help to further improve their marketing.

What drew you to become involved in the UEA Internship Programme?

As a company we have always been supportive of schemes to give young people opportunities. For both parties we could see it was going to be a win-win situation.

What attributes or skills initially attracted you to Alex?

We try to think out of the box. Alex's degree in History was not the natural place to find a marketer, however, why follow the crowd? Alex has the ability to research, which marketing involves, so this would mean our marketing would come from a different angle to help us stand out from the crowd.

How has the intern impacted the organisation?

Alex has identified and rectified many areas in which we were lacking in our marketing and built us a comprehensive marketing strategy.

Was there anything unexpected or extra that you gained from your internship?

Alex has continued working part-time for us since the internship finished.

Would you recommend the programme to others?

We would recommend the opportunity to any potential employer. For us it is a no-brainer and a win-win situation for both parties.

If you would like to find out more about our internships programme, contact the UEA Internships Team on 01603 593917 or email [internship@uea.ac.uk](mailto:internship@uea.ac.uk).



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