Welcome from Professor Keith Roberts, Chair CUE East Steering Group and Julie Worrall, CUE East Project Director

Welcome to our final ‘CUE East’ publication but not the final word from UEA Community University Engagement. Our scrapbook is designed to share some of the memories and highlights with our friends, colleagues and collaborators, and to put on record our thanks for their contribution and guidance through the life of CUE East. Our national Beacon for Public Engagement formally finishes on 30th June 2012, but that is by no means the end. On 1st July we commence, ‘Community University Engagement’ as a new core university function, continuing to embed and support engagement as an integral part of UEA’s teaching and research. And that is not all. UEA has a new Engagement Executive, chaired by Professor David Richardson, Pro-Vice Chancellor for Research, Enterprise & Engagement. Membership of this Executive includes representatives from the four faculties, from departments that manage our outward-facing operations and from the Dean of Students and the Student Union. We will continue to learn from our CUE East experience and will share what we have done via an online archive, created and accessed through the new Community University Engagement office.

Keith Roberts
Julie Worrall

UEA Vice-Chancellor, Professor Edward Acton

“I welcome this unique collection of CUE East memorabilia. It is a fitting portrayal of the rich and diverse community university engagement and culture change inspired and supported by the project over the past four years. As we mark a new phase of UEA Engagement, overseen by Professor David Richardson and our dedicated Executive, I would like to take this opportunity to express my heartfelt thanks to Professor Keith Roberts for his leadership and for giving his time unstintingly as CUE East’s steering group chair and project mentor.”
The old leaflet from 2006 used 'Knowledge Transfer'. Now it's all about DIALOGUE AND EXCHANGE.
First partners meeting, Partnership, Dialogue & Delivery, took place at The Forum 14/3/08

What makes for effective engagement?

Thoughts from the partners - 'listen & disseminate', 'capture the enthusiasm of people', 'community advocate', 'engage together in dialogue', 'clear branding', 'non-alienating language', 'story-telling', 'skills for life', 'recognition rather than money', 'awards for support staff', 'humility', 'signpost & give advice'

Liane Ward & Angela Nanka-Bruce join the team

National Beacons Evaluation Planning Day in Bristol 19/3/08

First steering Group meeting 3/6/08

CUE East hosts first national Beacons meeting at UEA 10 & 11/6/08

Paul Manners' visit to Norwich 21 & 22/4/08

Lunch with Paul, Tim Bishop & the BBC Voices team at The Forum. Tim suggests we organise a Sustainable Living Festival.

Foundation for UEA engagement promotion's criteria by Julie Worrall

UEA Court presentation by Keith Roberts 30/5/12

Broadview - Meet the Team

Contact me:
I am in today from 9.00 to 5.00pm
I can be contacted on BBC Voices or Telephone: 07920 294481

Liane Ward, Operations Manager

CUE East Evaluation
A presentation from Lisa McSaid

Paul Manners, director of the national co-ordinating centre for public engagement, visited the CUE East team last month to discuss progress on setting up the university’s beacon for public engagement.

"Universities have undertaken public engagement programmes in cross-disciplinary, cross-hierarchical: they are as mechanisms for developing new partnerships, both internally and externally between the beacon for public engagement."

UEA is a Beacon for Public Engagement 2008-2012

Community • University • Engagement

Stephen Ashworth’s postgraduate researchers were trained by BBC Voices & filmed the Olympiad.

UEA Postgraduate Showcase - CUE East Prize won by Linda Birt School of Allied Health Professions, 29/9/08

Linda’s research was on ‘Men - working carers: the experiences of men who combine care giving with paid employment.’

First CUE East Campus Launch.

Launch of Sustainable Living Partnership Fund, Enhancement Fund & Festival Fund.

CUE East lead on UEA’s response to the DIUS Consultation Science in Society.

Discovering Japan Day for Norfolk teachers.

New CUE East logo.

PhD Talent Pulls in the Crowds.

UEA Postgraduate Showcase - CUE East.

Linda Birt School of Allied Health Professions, 29/9/08.

Linda’s research was on ‘Men - working carers: the experiences of men who combine care giving with paid employment.’
Evaluations for first CUE East funded projects have been positive. The challenges identified were partnership working, timescales and enticing academic involvement.

In 2008 -
- 94% of academics interviewed involved in public engagement but it is not considered as important as research and teaching.
- Barriers to public engagement are time, career progression, peer approval, research-led culture.
- Lack of strategic support: Support is personal rather than organisational.
- Very little recording took place.
- Public engagement was not rewarded in any formal way.
While this became consuming for CUE East, the overall conclusion from the festival evaluation was that it had been a success, helping CUE East to work with a range of community groups and providing a springboard for UEA staff and students to become involved in public engagement.

“Happiness and well being session was very expertly run, instructive, stimulating and informative. Plenty of ideas to take away.”

“Makes you sadly aware of how important it is to protect endangered, and other species.”

“Now I know more about water problems of the world - especially surprised me how much water we are using to produce food and how much food we import from other countries.”

“…using creative writing as a way of processing thoughts hasn’t been something I’ve used before but it has opened up different ways for me to think and understand things and express things creatively, as opposed to more of a constrained academic style.”

“(postgraduate researcher)
Funded project working with the John Innes Centre - Evaluation Report

Presentation at BSA Science Communication Conference 22/6/09

First CUE East Individual Awards presented at UEA Congregation - 7 awards presented.

“...we didn’t realise the amount of varieties of corn and the research that goes into improving growth etc.”
(a participant)

Having the Awards presented at UEA’s Congregation was a triumph for engagement. They provided a mechanism for recognising the public engagement work of individuals at UEA/ NRFP and helped to raise the profile of public engagement more widely.

UEA also agreed to pilot new academic promotions criteria on Engagement.

2009

First CUE East Individual Awards presented at UEA Congregation - 7 awards presented.

UEA Green Book 2009
Promotions Committee Rules and Procedures
Enterprise and Engagement and Related Administration

Examples of engagement that will help to ensure the community institution is relevant

CUE East

CUE East has rewarded staff, students and Norwich Research Park colleagues for their commitment to community engagement. The CUE East Office, which is part of the Faculty of Health and Social Care, has worked closely with the Wellcome Trust and the University of East Anglia to develop the CUE East scheme.

Contributions from 21 academics and postgraduate researchers at UEA, working in a cross-section of academic schools, including Biological Sciences, Computing Science, Norwich Medical School, Health Policy and Practice, Film and Television Studies, Literature, Drama and Creative Writing, Political, Social and International Studies and Social Work and Psychology.

UEA also agreed to pilot new academic promotions criteria on Engagement.

July & August Darwin Radio Series organised by Laura Bowater & Kay Yeoman, UEA

Growing Grain at Gressenhall Farm and Workhouse, the School of Biological Sciences, UEA and the John Innes Centre.

A CUE East funded partnership between Gressenhall Farm and Workhouse, the School of Biological Sciences, UEA and the John Innes Centre.

A CUE East funded partnership between Gressenhall Farm and Workhouse, the School of Biological Sciences, UEA and the John Innes Centre.
Presentation by Paul Manners, Director of the NCCPE about CUE East to the Engineering & Physical Sciences Research Council

Feedback from Peter Ferris, Societal Issues Panel

Submission of the CUE East Logic Model to our funders

Putting together the Logic model with Lisa McDaid gave us the opportunity to revisit the CUE East Business Plan and to think through the culture change implications very time consuming but worthwhile as a stock taking exercise. Final tweak Jan 2010.

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CUE East Campus Launch 12/10/09

Launch of CUE East ‘in-house’ UEA website, launch of year 2 funding call for Sustainable Living Partnership Fund and Enhancement Fund, launch of first CUE East Partners Newsletter.

Attendees from all UEA faculties and lots of community partners.

Ian Gibson

Making History community book launch 4/12/09

BSA People & Science article

Hugely successful reunion of researchers & residents, prompting a debate in the local press about the research and contributing positively to UEA community relations.

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CUE East joins the EDP-Jarrold East Anglian Book Awards 2010

We joined Writers' Centre Norwich to sponsor the third EDP-Jarrold East Anglian Book Awards in celebration of the best writing from the region (Norfolk, Suffolk and Fenland). And CUE East facilitated the involvement of members of the University in the Awards.
New CUE team
Ruth Selwyn-Crome
& Julia Stinton join

Campus launch of Engagement Tracker

Partners meeting at The Sportspark, UEA 22/4/10

New partnerships were formed e.g. the Sainsbury Centre and Weatherquest. Presentations by the Girl Guides, Teacher Scientist Network & Norwich 21 on the Eco Box and the Colby School sustainability project.

ARVAC Annual Lecture hosted by CUE East at UEA London 30/4/10

Launch of Artists for Climate Change Directory

First sustainability project in the Eastern Region to be awarded the London 2012 Inspire Mark.

Launch of Spring/Summer Newsletter
2010

Postgraduate Research Showcase café 17/6/10

Adam Longcroft (left)

CUE East Individual Awards presented at UEA Congregation - 6 awards presented

"Why connect?"

ARVAC Bulletin article by Julie Worrall

2010 CUE East Individual Awards presented at UEA Congregation - 6 awards presented

Public Engagement: Themes, Challenges and Solutions - a workshop at UEA by the Centre of East Anglian Studies supported by CUE East 5/9/10

CUE East Case Study Publication released - Public Engagement Continuing Professional Development Programme

CUE East Campus Launch 19/10/10

Launch of our case study publications on teaching and on research
It's through doing things together that we have seen a real change of heart in relation to public engagement.

"Our experience as a Beacon for Public Engagement has deeply enriched our approach to public engagement... we will pursue our Manifesto commitments with a drive and enthusiasm that builds upon the positive momentum we have gained in recent years."

(The Vice-Chancellor)

VC Signs Public Engagement Manifesto

"Our experience as a Beacon for Public Engagement has deeply enriched our approach to public engagement... we will pursue our Manifesto commitments with a drive and enthusiasm that builds upon the positive momentum we have gained in recent years."

(The Vice-Chancellor)

UEA School of History advertises a lecturer post, Public History & Engagement
2011

Invisible Dust Exhibition at The Sainsbury Centre 8-16 Jan

Norwich City Council Eco Awards - 24/2/11

The 2011 CUE East team

Jude Worrell "Where Community & Public Meet" Nottingham University 6/3/11

Showcasing UEA’s Recognition & Rewards for Engagement
Volunteering is a passion and a way of life. It's this passion and the volunteering ethos, that our young people bring to our universities, and it's our role, as higher education institutions, to provide opportunities, support, and most of all, recognise and value, what they do. And this goes for our staff too!

Norwich City Council
Eco Awards - 24/2/11

Once again we helped to select the judges from UEA.

East Anglian Book Awards

£184,000 in total spent on practical support for engagement projects & activities over four years

CUE East funded projects

Postgraduate Research Showcase
22/6/11

"Concrete" item about School of International Development Project with Future Radio.

"Terrifying & exhilarating" - The successful inaugural Norwich event took place at the PGR Showcase on 22nd June where the audience included the Lord Mayor of Norwich, Julie Worrall (CUE East & Postgraduate researcher, Education & Lifelong Learning), Professor Richard Bray (Director of Postgraduate Research Programmes & Nursing Sciences), Professor Tim Jickells (Environmental sciences), Alessia Freddo and Chris Roberts (Postgraduate researchers, Environmental sciences).
CUE East Partners Event at Norwich City Hall 16/6/11.

Attended by 80 UEA staff and students, and community partners. Kindly hosted by the VC with a welcome from Laura McGillivray, CEO Norwich City Council.

In response to the evaluation feedback from last year’s event, the main part of the evening took the form of project round table presentations, circulated by attendees. The event filled the Council Chamber and all the Council Committee Rooms.
Mayumi Hayashi's Workshop 16/9/11

CUE East Campus Launch 18/10/11
Attendees from all UEA faculties and lots of community partners.
Launch of CUE East case study publication - Evaluate, Reflect & Learn.

CUE East Individual Awards presented at UEA Congregation 20 nominations and 4 winners this year!

CUE East
Community University Engagement

CUE East Case Studies Autumn 2011

Artists for Climate Change
Norwich Evening News item 1/10/11

Julie Worrall, ARVAC AGM
Community Issues to Community Research to Community Movements: Making Connections 23/1/11

Community research collaboration with academics - are they really "hard to reach"? Academics, that is...

Free Beer Bonanza for Break Charity
But how should fundraisers make best use of unusual donation?

Eastern Daily Press
The Country’s Biggest Selling Regional Morning Newspaper

Elderly ‘at Risk of Being Isolated’

Councils join forces to help older people

Art tackles climate change
A carbon reduction project that uses art to inspire children is being piloted with families for the first time. Norfolk County Council’s Artists for Climate Change project, which encourages children to reduce their energy use and think about their carbon footprint, has received funding from CUE East to pilot work in three Norfolk schools including Down Break Infant School in Northwode. From today, the London 2012 Inspire Muck project will extend its work to families at these schools.

CUE East Individual Awards

Community Issues to Community Research to Community Movements: Making Connections 23/1/11

Community research collaboration with academics - are they really “hard to reach”? Academics, that is...
2012

Norwich City Council Eco Awards 1/3/12

Stripping it Bare - health fair 23/2/12

Women Reaching Water event 9/3/12

Supported by the CUE East Small Expenses Fund

The Butterfly Effect Schools Exhibition at The Forum, Norwich 30/4/12

This started in 2009 as a CUE East funded collaboration between a UEA postgraduate researcher, The Tyndall Centre and Elio Studios.

EDP 7/5/12
Professional Culture Conflicts research funded by CUE East & Social Enterprise East of England

Public sector bosses lift lid on tension caused by cuts

Women reaching Water event 9/3/12

Tom Harper's Oil Game featured in the Norwich Magazine

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We hope you have enjoyed this scrapbook publication. It is not that we don’t engage with new media; we do. For example, we have just created UEA’s first online ‘Ideasbank’ for our Research for Community Heritage Engagement Project. On this occasion, however, we chose to tell the social story of CUE East, not on ‘Storify’ or ‘Pinterest’ but in the tactile, non-tech format that many of our audiences, inside and outside the University, have found so useful. Further information and an electronic copy of this and all our publications will be available via the University’s website and our ‘Community University Engagement’ office which can be reached on community@uea.ac.uk

The Story of Change: UEA’s Engagement Executive; a ‘coalition of the willing’

The inaugural meeting of UEA’s new Engagement Executive took place on 6th December 2011. As at May 2012 its membership comprised the following:

- Professor David Richardson, Pro-Vice Chancellor Research, Enterprise & Engagement (Chair)
- Anne Hillary, Employability & Careers
- Annie Ogden, Communications
- Dr Annie Grant, Dean of Students
- Dr Bryan Maddox, Social Science Faculty
- Dr Fiona Poland, Faculty of Medicine & Health Sciences
- Dr Jenni Rant, SAW Trust, Science, Art & Writing (community partner)
- Dr Louise Bohn, Outreach
- Dr Phil Smith, Teacher Scientist Network (community partner)
- Graeme Byrne, Development & Campaigns
- Helen Lewis, Research & Enterprise Services
- Joyce Griffin, Development & Campaigns
- Julie Worrall, CUE East
- Maresa Padmore, Alumni & Events
- Natasha Ross, Student Union
- Professor Sarah Churchill, Faculty of Arts & Humanities
- Professor Tom Ward, Pro-Vice Chancellor Academic
- Sally Walker, Learning Partnerships
- Suzy Gook, Marketing & Communications
- Toby Cunningham, Student Union

As a collective this group has extensive knowledge and experience of community university engagement at UEA and at other higher education institutions. Knowledge and experience that will help to drive and deliver the next phase of the University’s engagement agenda as set out in the forthcoming refreshed Corporate Plan which the Executive has already helped to shape.

And they will not be working in isolation. On 16th May 2012 the Executive participated in a lively workshop entitled, ‘Creating a coalition of the willing’ devised and facilitated by Julie Worrall, CUE East and Simon Delf of Leading to Change. This session provided an opportunity to take a step back and reflect on key themes such as revealing the context, making connections and adding value to the engagement agenda, notions of individual and collective interest, of ‘community’ and what it means to be in a relationship with UEA.

Stop Press: Professor Keith Roberts chaired the Individual Awards Panel on 16th May 2012 as his last formal CUE East responsibility. Awards were granted for ten outstanding individuals from UEA and the Norwich Bioscience Institutes; all will be announced and presented at UEA Congregation, July 2012.