

2019/0 - NBS-6005B CORPORATE SUSTAINABILITY

Spring Semester, Level 6 module
(Maximum 60 Students)

UCU: 20

Organiser: Mrs Andrea Finegan

MODULE - 40% PASS ON AGGREGATE

Module Type: Examination with Coursework or Project

Timetable Slot:G1/-H2\

Exam Paper(hrs):2

Exam Period:SPR-02

BEFORE TAKING THIS MODULE YOU MUST TAKE NBS-5006Y OR TAKE NBS-5008Y OR TAKE NBS-5010Y

This module reviews the challenges, solutions and opportunities faced by businesses in integrating sustainability and the influence of stakeholders in the success of this. You will explore the fundamental linkages between the social, environmental and economic pillars of sustainability both in the business as a whole and within separate functional areas of a business e.g. marketing and finance. This module will provide you with interdisciplinary, industry relevant skills. By the end of the module, you will be able to demonstrate an understanding of the ways that businesses interact with the environment. Throughout the module you will engage in activities that will foster peer-learning and problem solving.