PiLaCS
PAPERS IN LANGUAGE AND COMMUNICATION STUDIES

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Aims and scope
PiLaCS is an online journal of works in progress by staff, students and researchers working in language, communication and related disciplines throughout the University of East Anglia. PiLaCS comprises pre-print work that addresses problems in any areas related to language and communication studies.

Foreword
Welcome to the inaugural edition of PiLaCS: Papers in Language and Communication Studies. This volume represents an important contribution to the study of language and communication studies, providing a platform for academics, researchers, and post and undergraduate students at the University of East Anglia (UEA) to promote original research as working papers. As Head of Politics, Philosophy, Language and Communication Studies at UEA I am delighted to commend this initiative developed by series editor Dr Chi-Hé Elder. UEA has a proud tradition of ‘doing different’ and this initiative reflects the cutting edge research that is taking place in linguistics, language and communication studies within our research community.

The first volume features three papers. Professor of International Communication Andreas Musolff analyses how the metaphor ‘heart of Europe’ and metaphoric scenarios by pro-Brexiteers shaped a political reality that was able to overcome the negative impact of demonstrably false statements. Chinese exchange student Derek Wong uses student and alumni protest at the University of Hong Kong to investigate the uses and abuses of the term ‘mob rule’. And PhD Candidate Sara Vilar Lluch provides a fascinating critical discourse analysis of a leading manual of mental health disorders, exploring how its role in standardising representation of the illness constructs an ADHD identity for those so diagnosed. These are three very different and fascinating papers which we hope will provide a valuable resource.

Professor Lee Marsden