

A woman with short brown hair, wearing a white lab coat, is looking down at a futuristic, silver and black car on a reflective surface. The background is a blurred laboratory setting with various pieces of equipment.

UEA

University of East Anglia

✦ INNOVATION
WITH IMPACT

With our world-class reputation in the fields of research and teaching, the University of East Anglia makes for an invigorating academic environment.

Our approach is simple: we select the most able and dedicated staff and students from around the world and challenge them to reach their full potential.

The University, which is located on the world renowned Norwich Research Park, has a long tradition of working with government, industry and many other influential bodies. Across 24 Schools, our expertise spans sectors ranging from the arts to cutting edge science, from environment to strategic business management.

Business, management and finance

Science

Creative industries

Environment

Information and communication technology

Medicine and health

International development

Professional development



All organisations operating within highly competitive markets are increasingly conscious of the need to improve efficiency, realise cost savings and develop new technologies.

To respond to these challenges we have a dedicated team of professionals that are available to work with your organisation to identify your specific requirements. Up to date with the University's research developments and innovations, they are able to help you access the expertise of our forward thinking and innovative academics, creating collaborative relationships aimed at maximising the benefit to your organisation.

A long-held emphasis on 'flexibility' enables us to work in a way best suited to meet an organisation's needs. This could be through research collaboration, consultancy, technology licensing or professional development and training. We always welcome the opportunity to discuss new ways of engaging with business.

This interactive brochure illustrates the University of East Anglia's pioneering knowledge transfer and business engagement projects. If you are interested in learning more about working with us we would love to hear from you.

Tel: +44 (0)1603 591574

Email: business@uea.ac.uk

www.uea.ac.uk/business



Business, management and finance

Through its wealth of business expertise, the University of East Anglia can help prepare managers for the challenges faced by your organisation.

By working collaboratively with the University, you can access the insights of our forward-thinking and innovative academics to gain invaluable market intelligence. This can help build your organisation's strategy, giving your company a competitive advantage.

Our strength of reputation along various research lines enables us to help organisations compete within increasingly competitive domestic and international markets. Business issues we advise on range from brand leadership, strategy deployment, talent and knowledge management through to carbon trading and finance.



Science

University of East Anglia is known for its pioneering and interdisciplinary science, cutting across traditional research divides in order to deliver 'real world' solutions.

Our international research teams apply their expertise across a broad field of chemical, pharmaceutical, biological, mathematical, environmental and computing sciences, exploring synergies and expanding into new and emerging areas. This includes study into the properties of molecules and cells, investigations into the pathogenesis of disease and the development of new drug molecules into medicines, right through to clinical trials and specialist training.

This dynamic scientific community – consistently rated one of the best of its kind in the UK – is enhanced by several significant collaborations and access opportunities, not least with the Norwich Research Park, Europe's centre for research in health, food and environmental sciences.



Creative industries

Adopting a creative approach to business can unlock a wide range of assets within your organisation.

Our outstanding reputation in the creative industries has been established through an interdisciplinary approach to the study of politics, sociology, history, philosophy, languages, literature, creative writing, translation, film and television, American studies, archiving, art history, drama, music, computer modelling and animation.

The University promotes a rich understanding of the depth and diversity of culture. On a practical level, our strengths lie in communication, creative training, analysis and interpretation, preservation, classification and archiving.

Our reputation in this field is augmented by annual events including an International Literary Festival, which attracts major writers from around the world, the East Anglian Film Archive, comprising more than 60,000 films and videos, and the inspirational Sainsbury Centre for Visual Arts, featuring a public art museum housing over 1,200 examples of fine and decorative arts.



Environment

From climate change and flooding to energy and resource management, the University of East Anglia is a world leader in understanding environmental impact on the economy and society.

We have a powerful reputation within this sector for integrating physical, chemical, biological, social and geotechnical sciences in order to develop practical solutions to the environmental challenges we all face. We connect research, industry and society and devise the operational and strategic decisions required to meet these challenges.

Our expertise includes improving environmental management systems, analysing and forecasting trends, assessing risk, developing sophisticated carbon reduction techniques and researching novel applications of technology such as biofuels.



Information and communication technology

At the University of East Anglia we seek to harness and exploit opportunities and maximise the returns that are created within this fast-moving sector.

Through international research for government and industry the University has developed applications and training to benefit health, commerce, education and creative industries.

Our skills in ICT are based around a number of strategic research areas. These include: life sciences computing; imaging, graphics and vision; data mining and artificial intelligence; language and human computer interface; mathematical modelling; intelligent music recommendation; call-routing and voice-over IP and virtual urban environments, crowd and character animation.



Medicine and health

Medicine and health research at the University of East Anglia spans a wide range of disciplines including biological sciences, medicine, chemistry, pharmacy, computing science, environmental science and mathematics.

The quality of scientific expertise in these areas is underpinned by strengths in plant and microbial research, computational science and chemistry. We can deliver strategic and applied research resulting in innovative problem-solving for business, industry and society.

We aim to produce professional individuals whose skills reflect advances in medical science and who meet understandably high expectations. Our innovative training programmes provide a solid grounding in the underlying scientific principles necessary for modern health care, combined with an appreciation of the importance for health care professionals to be caring and compassionate and to espouse teamwork.

The University provides a range of health care education options, from bespoke short courses through to postgraduate taught and research degrees.



International development

Over the past 40 years the University of East Anglia has established and maintained its reputation for ground breaking and sustainable international development.

In addition to a large body of high quality Research Council funded work, the University is particularly well known for its applied work linking evolving theories and concepts with development policy and practice on the ground. Its direct engagement with communities, individuals and policy makers in developing countries currently crosses a broad range of disciplines, more so than any other institution in the UK.

The University's work within international development has current strengths in climate change, gender, development economics, natural resources management and health, and include some significant international collaborations in the area of health, education and the environment.

Actively involved in the training and continuous professional development of key industry personnel, the University's partners and clients include national and international development agencies, governments, NGOs, international research centres and the private sector.



Professional development

The University of East Anglia's comprehensive portfolio of Professional Development short courses provide a wide range of opportunities for professionals who are looking to develop their skills, knowledge base and keep up to date with developments within their area of expertise.

Our intensive short courses present a flexible way to study and can meet highly specialised needs for both individuals and organisations. Spanning the sciences, health, management, creative sectors and more, our courses are delivered by highly regarded professionals within their field of expertise and can be tailored to meet the needs of your organisation. Delivered at our Norwich campus, City of London building or at your premises we can create bespoke individual courses and extended programmes or you can access any of our existing extensive calendar of courses which run throughout the year.

www.uea.ac.uk/professionaldevelopment

“Our mission is to understand, empower and act,
to enhance the lives of individuals and the prospects
of communities in a rapidly changing world.”

Mission statement

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Science

Creative industries

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International development

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