UEA_A4_Poster_Lanscape
Option 1

2x'A'

1x'A'

1x'A'

1x'A'

'A' determined from the logo

28mm High on A4 material
UEA_standard_reversed.eps

1x'A'

Helvetica Neue 45 Light 55/65pt
Tracking 10
Sub Header / Department / Faculty / School / UEA

Helvetica Neue 75 Bold 55/65pt
Tracking 10
Main Title / Headline

Helvetica Neue 45 Light 55/65pt
Tracking 10
Third field /Area / Field / Dept / Date / Time / Venue

1x'A'

1x'A'

22mm High on A4 material
UEA mission Statement
UEA_Mission_Copyline.eps

Helvetica Neue 55 Roman 11/17.5pt

Helvetica Neue 65 Medium 14/17.5pt

1x'A'

UEA_A4_Poster_Lanscape
Option 2

2x'A'
1x'A'
1x'A'
1x'A'
1x'A'
'A' determined from the logo
28mm High on A4 material
UEA_standard_reversed.eps
1x'A'
1x'A'
1x'A'
1x'A'
22mm High on A4 material
UEA mission Statement
UEA_Mission_Copyline.eps

Helvetica Neue 45 Light 55/65pt
Tracking 10
Sub Header / Department / Faculty / School / UEA

Helvetica Neue 75 Bold 55/65pt
Tracking 10
Main Title / Headline

Helvetica Neue 45 Light 55/65pt
Tracking 10
Third field /Area / Field / Dept / Date / Time / Venue

Helvetica Neue 55 Roman 11/14.5pt
Body copy

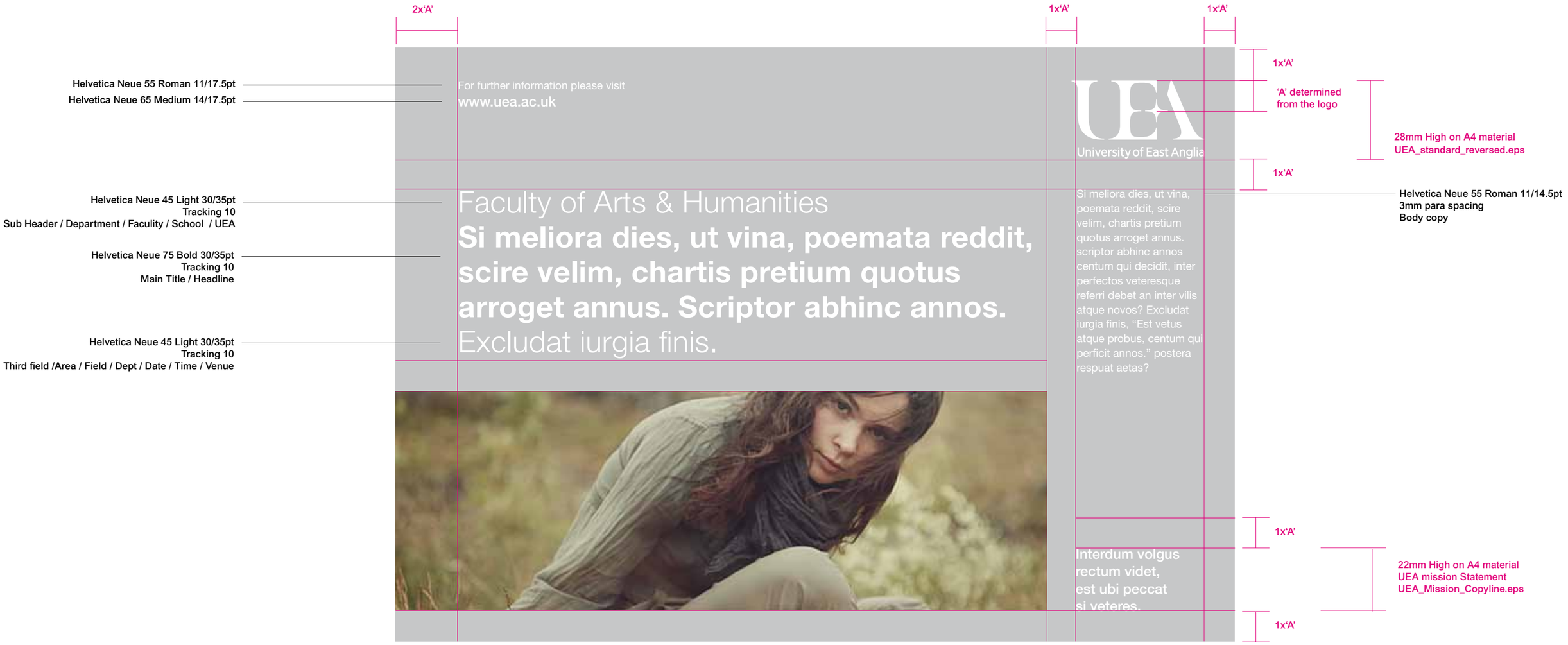
Helvetica Neue 55 Roman 11/17.5pt
Helvetica Neue 65 Medium 14/17.5pt

UEA_A4_Poster_Lanscape
Option 3

UEA_A4_Poster_Lanscape
Option 4

UEA_A4_Poster_Lanscape
Option 5

UEA_A4_Poster_Lanscape
Option 6



UEA_A4_Poster_Lanscape
Option 7