

Helvetica Neue 45 Light 66/77pt
Tracking 10
Sub Header / Department / Faculty / School / UEA

Helvetica Neue 75 Bold 66/77pt
Tracking 10
Main Title / Headline

Helvetica Neue 45 Light 66/77pt
Tracking 10
Third field /Area / Field / Dept / Date / Time / Venue

Helvetica Neue 55 Roman 14/21pt
Helvetica Neue 65 Medium 17/21pt

2x'A'

1x'A'

1x'A'

'A' determined from the logo

36mm High on A3 material
UEA_standard_reversed.eps

2x'A'

2x'A'

1x'A'

28mm High on A3 material
UEA mission Statement
UEA_Mission_Copyline.eps

1x'A'



University
of East Anglia
**Non equidem
insector delendav
carmina Livi.**
02/08/2012

Interdum volgus
rectum videt,
est ubi peccat
si veteres.

For further information please visit
www.uea.ac.uk

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1x'A'

UEA
University of East Anglia

University
of East Anglia
Non equidem
insector delendav
carmina Livi.
02/08/2012

Si meliora dies, ut vina, poemata reddit, scire velim,
chartis pretium quotus arroget annus. scriptor abhinc
annos centum qui decedit, inter perfectos veteresque
referri debet an inter vilis atque novos? Excludat iurgia
finis, “Est vetus atque probus, centum qui perficit
annos.” postera respuat aetas?

Interdum volgus
rectum videt,
est ubi peccat
si veteres.

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Helvetica Neue 65 Medium 17/21pt



1x'A'

'A' determined from the logo

36mm High on A3 material
UEA_standard_reversed.eps

2x'A'

Helvetica Neue 45 Light 51/58pt
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Faculty of
Arts & Humanities
**Non equidem insector
delendav carmina Livi.**
02/08/2012

Helvetica Neue 75 Bold 51/58pt
Tracking 10
Main Title / Headline

Helvetica Neue 45 Light 51/58pt
Tracking 10
Third field /Area / Field / Dept / Date / Time / Venue

2x'A'

— Helvetica Neue 55 Roman 14/21pt
Body copy



Si meliora dies, ut vina,
poemata reddit, scire
velim, chartis pretium
quotus arroget annus.
scriptor abhinc annos
centum qui decidit, inter
perfectos veteresque
referri debet an inter villis
atque novos? Excludat
iurgia finis, "Est vetus
atque probus, centum qui
perficit annos." postera
respuat aetas?

Interdum volgu
rectum videt,
est ubi peccat
si veteres.

1x'A'

28mm High on A3 material
UEA mission Statement
UEA_Mission_Copyline.eps

1x'A'

UEA_A3_Poster_Portrait
Option 4

Helvetica Neue 55 Roman 14/21pt
Helvetica Neue 65 Medium 17/21pt



'A' determined from the logo

36mm High on A3 material
UEA_standard_reversed.eps

Helvetica Neue 45 Light 51/58pt
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Faculty of
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02/08/2012

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Tracking 10
Main Title / Headline

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Tracking 10
Third field /Area / Field / Dept / Date / Time / Venue

2x'A'



Helvetica Neue 55 Roman 14/21pt
Body copy

Interdum volgu
rectum videt,
est ubi peccat
si veteres.

28mm High on A3 material
UEA mission Statement
UEA_Mission_Copyline.eps

1x'A'

UEA_A3_Poster_Portrait
Option 5

Helvetica Neue 55 Roman 14/21pt
Helvetica Neue 65 Medium 17/21pt



'A' determined from the logo

36mm High on A3 material
UEA_standard_reversed.eps

Helvetica Neue 45 Light 41/46pt
Tracking 10
Sub Header / Department / Faculty / School / UEA

Faculty of Arts & Humanities

**Si meliora dies, ut vina, poemata
reddit, scire velim, chartis
pretium quotus arroget annus.
Scriptor abhinc annos centum
qui decedit, inter perfectos.
Excludat iurgia finis.**

Helvetica Neue 75 Bold 41/46pt
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Main Title / Headline

Helvetica Neue 45 Light 41/46pt
Tracking 10
Third field /Area / Field / Dept / Date / Time / Venue

Helvetica Neue 55 Roman 14/21pt
Body copy



Si meliora dies, ut vina,
poemata reddit, scire
velim, chartis pretium
quotus arroget annus.
scriptor abhinc annos
centum qui decidit, inter
perfectos veteresque
referri debet an inter vilis
atque novos? Excludat
iurgia finis, "Est vetus
atque probus, centum qui
perficit annos." postera
respuat aetas?

Interdum volgu
rectum videt,
est ubi peccat
si veteres.

28mm High on A3 material
UEA mission Statement
UEA_Mission_Copyline.eps

UEA_A3_Poster_Landscape
Option 6

