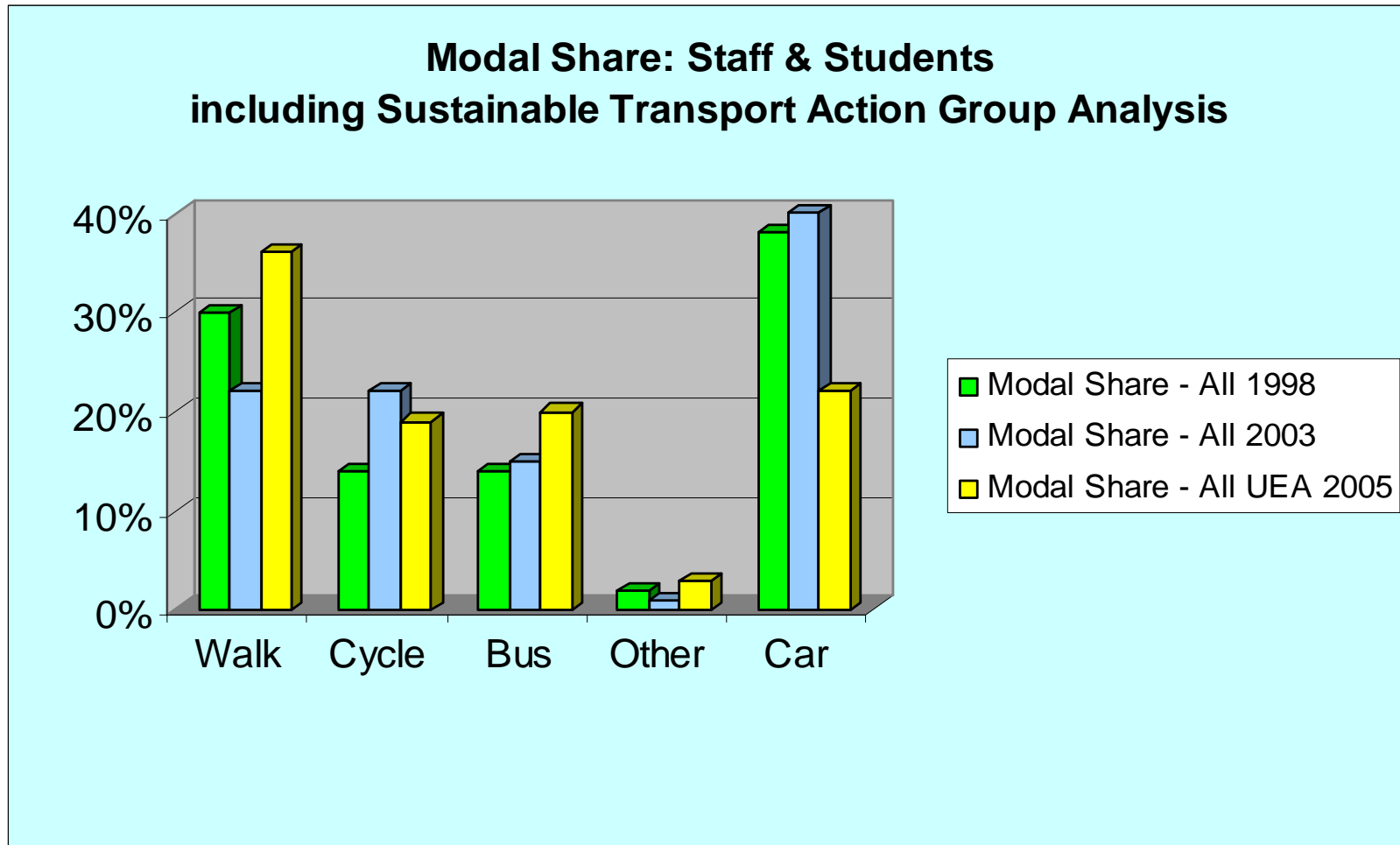


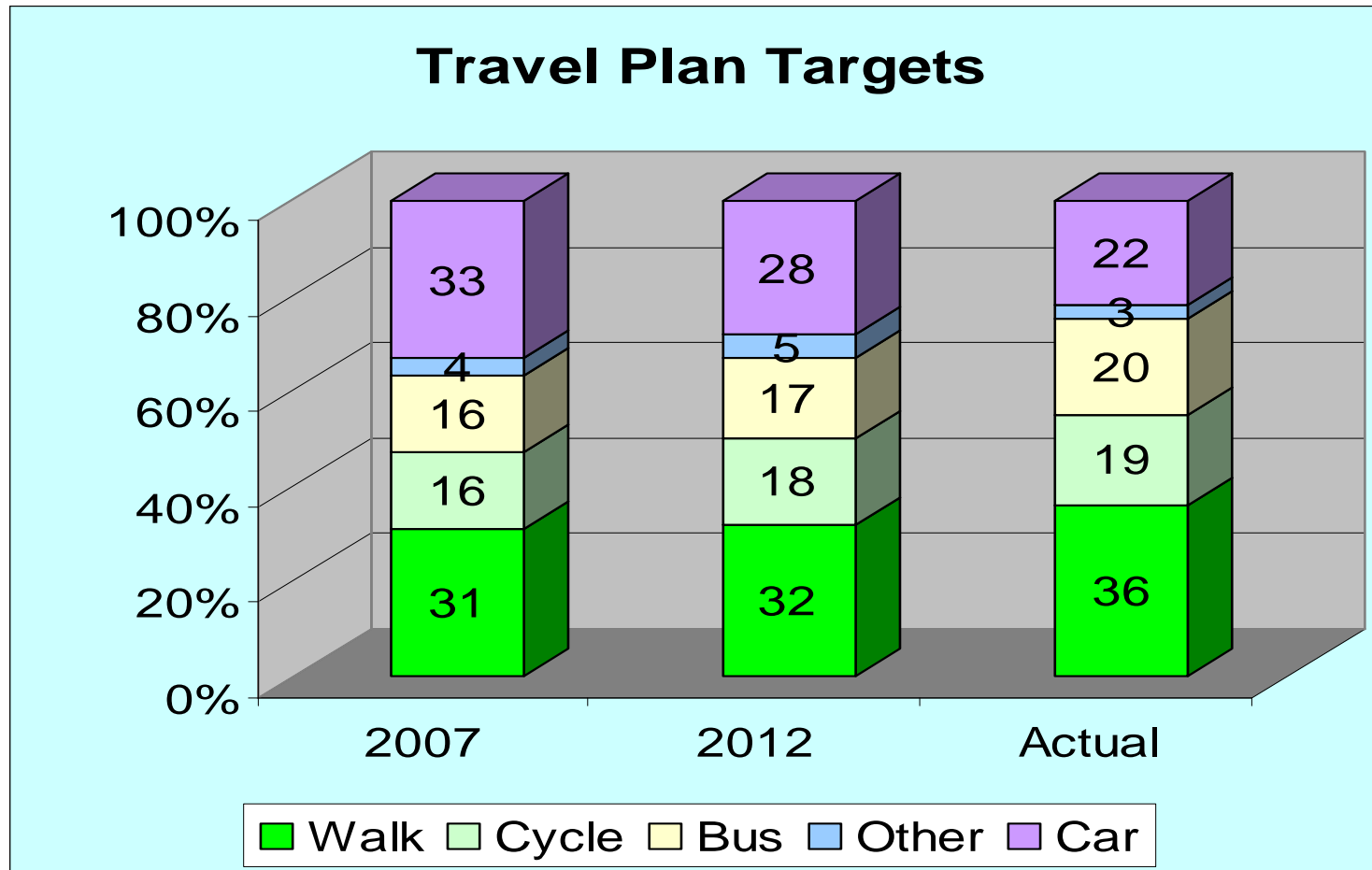
TRAVEL PLAN ACHIEVEMENTS

UNIVERSITY of EAST ANGLIA

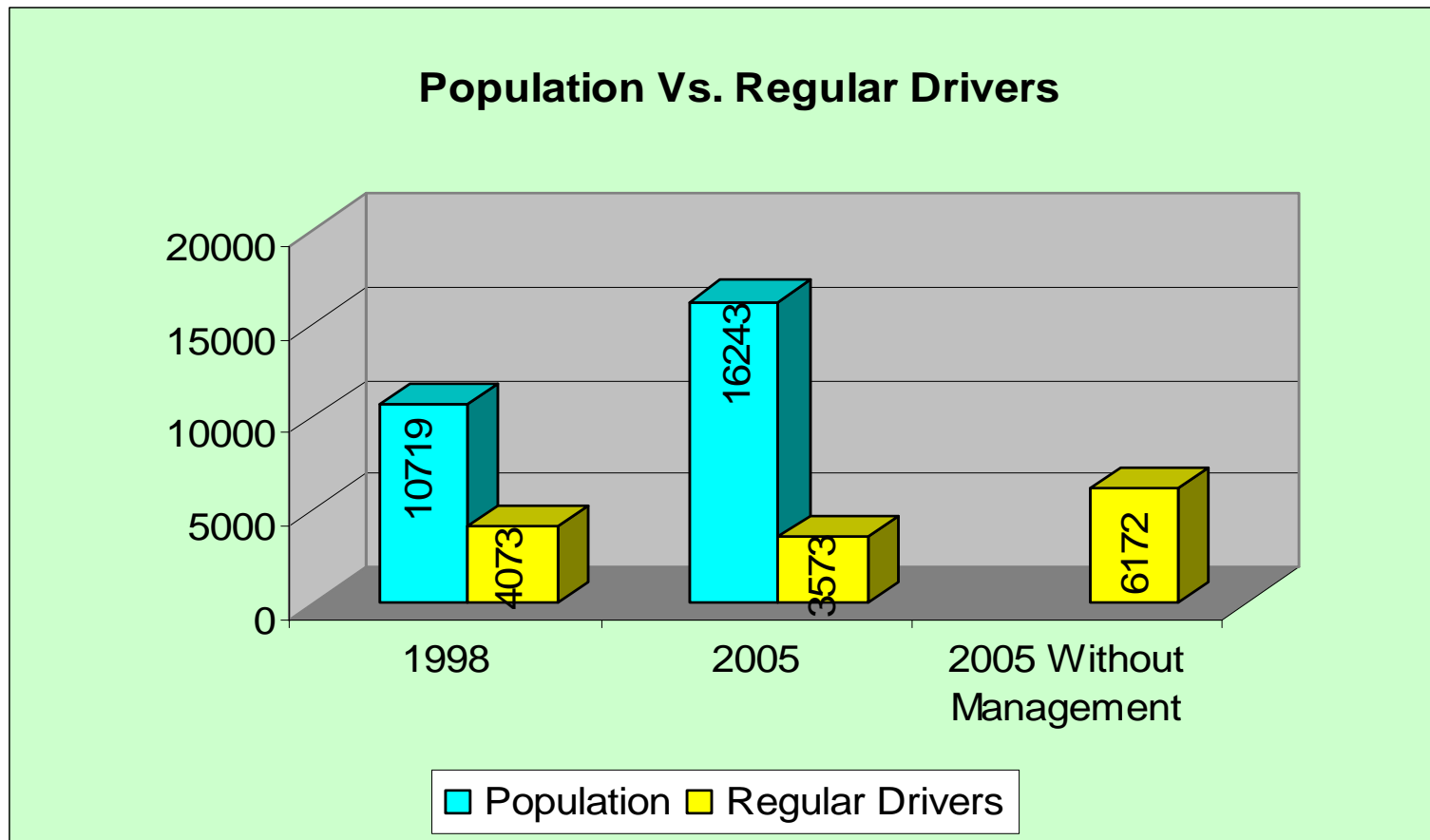
Modal Share Comparison 2005



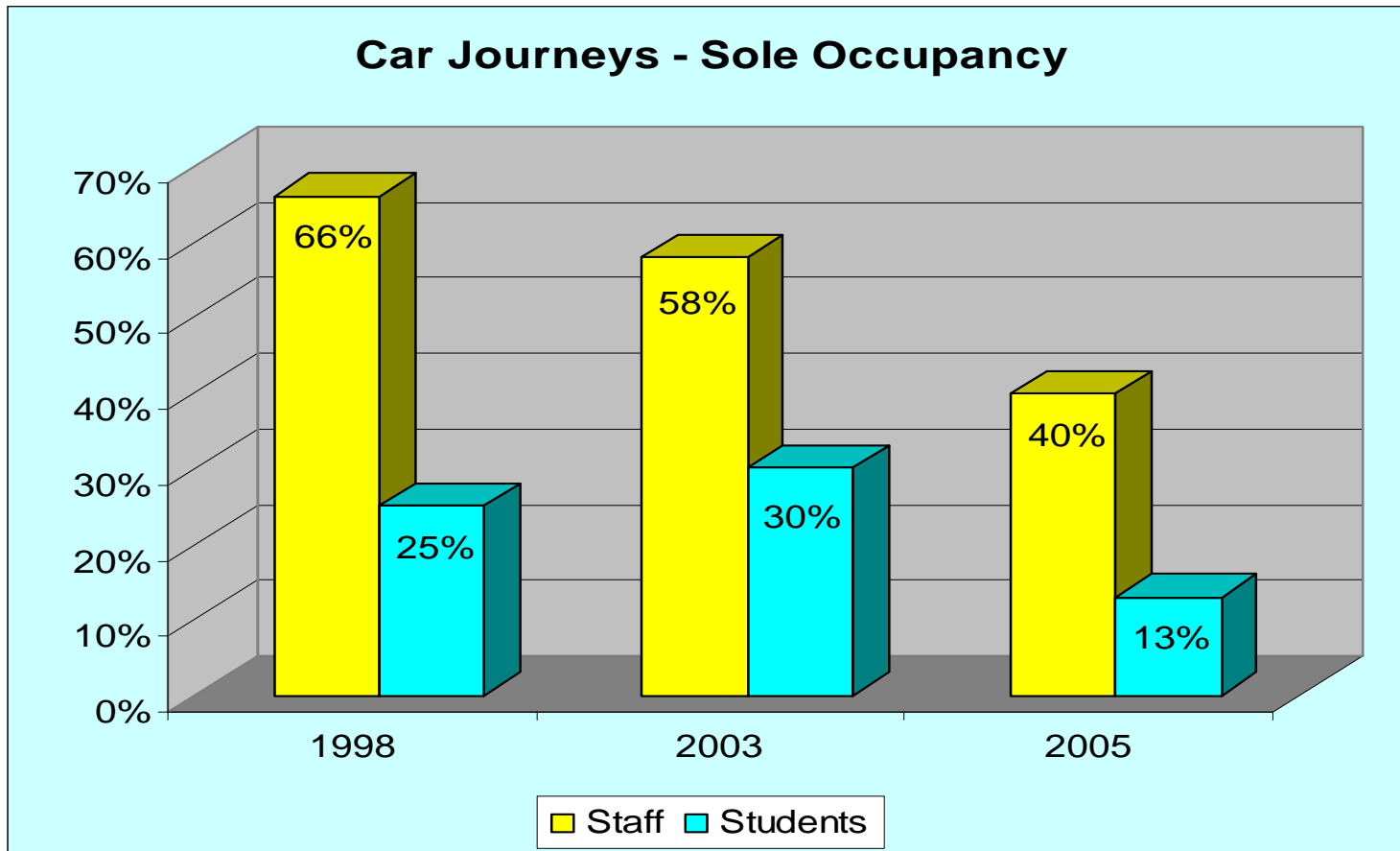
Travel Plan Targets



Impact of Travel Plan Against Population Growth



Sole Occupancy Journeys



The Estate

Design & Develop for Non-Car Users

- Travel Co-ordinator involved from outset
- Needs of non-car users considered at the design stage of new or refurbished buildings
 - Inclusion of showers, convenient footpaths and cycle parking locations etc.
 - Cycle parking standards in place
- Contractors work in ways which minimise disruption to non-car users



Walking and Cycling

- £100,000 spent to date
- New foot/cycle paths, lighting & CCTV
- Cycle parking increased by over 800 spaces with the majority providing cover and/or security.
- Refurbishment of approximately 250 cycle parking spaces
- Increased showers facilities from 2 to 10
- 20p business cycle mileage allowance
- Try-before-you-buy and salary sacrifice scheme in place



Public Transport

- Annual First Bus Season Ticket - cheapest University ticket in the UK
- Partnership working with First Bus has allowed:
 - Improved quality and reliability of services
 - Re-routing of services 21/22
 - 13% year-on-year increase in bus patronage since 2003
- Promotion of non-First Bus Services & rail & bus or bike journeys



“Responsible” Car Use

- Stand alone web address to ensure ease of access to database
- Over 500 people regularly share
- Official Car Share Scheme
 - Celebrating 5th birthday in 2006
 - 72 members
 - Range of benefits including “guaranteed get you home” support.



Parking Policy

- Car Park Charges
 - Average cost of £1.00 per day members
- Policy restrictions for:
 - Staff and students resident on campus or within 1 mile of campus
 - Students who have lived in UEA accommodation but who have not demonstrated a need for a car
 - Students resident in postcode zones well served by public transport or where walking or cycling are viable alternatives to travel by car



Marketing/Dissemination

- Travel Plan aims promoted through:
 - TravelBug Brand identifies initiatives
 - Wide range of leaflets, posters, flyers etc.
 - One-to-one travel advice service
 - Events & activities B2W, green Travel week, Freshers Fair etc.
 - Travel & Transport web site
 - Freebies: pedometers, logo bugs etc.



Have you got the Travelbug yet?

National Recognition

- ACT Commuter Initiative Awards
- Highly Commended
 - Travel Planner of the Year 2004
 - Public Sector 2005
- Short listed for Green Gown Awards 2007

"The University have a very comprehensive, well researched, travel plan strategy which it has been implementing with consistently improving results over the last few years".

Green Gown Awards 2007