

School of Health Sciences Seminar

12 October , 1-2pm, Edith Cavell Building 01.10A

Dr Wendy Hardeman

Senior Lecturer in Health Psychology, School of Health Sciences, UEA

“Have you ever considered joining a conference committee or chairing a conference, or wondered what goes on behind the scenes?”

Seminar Presentation

Dr Wendy Hardeman, School of Health Sciences, UEA, will share her experiences as Scientific Committee Chair of the combined [European Health Psychology Society and British Division of Health Psychology 30th annual conference in Aberdeen](#), 23-27 August 2016.

Have you ever considered joining a conference committee or chairing a conference, or wondered what goes on behind the scenes?

Wendy will share the trials and tribulations of being a Scientific Committee Chair and why you should or shouldn't take on this role. This will be an informal seminar with plenty of time for questions and answers.

Brief Biography

Wendy Hardeman is Senior Lecturer in Health Psychology at the School of Health Sciences, University of East Anglia. She completed her PhD at the University of Cambridge in the application of psychological theory and evidence to the development and evaluation of behaviour change interventions. Wendy's research focuses on the development and evaluation of behaviour change interventions to prevent and manage long-term conditions such as type 2 diabetes. She uses methods and theories from health psychology and behavioural science to translate evidence into practice, including modelling causal mechanisms of effects, the Behaviour Change Technique Taxonomy V1 and process evaluation. Other interests include very brief, scalable interventions in routine health care settings, behaviour change support using mobile health technologies, and treatment fidelity. Wendy is Associate Editor of the British Journal of Health Psychology and Scientific Committee Chair of the European Health Psychology Society and British Psychological Society Division of Health Psychology Conference (Aberdeen, 23-27 August 2016).

For further information contact: sally.beet@uea.ac.uk

Tel: 01603 591212 www.uea.ac.uk/health-sciences/school-seminars

Free. All welcome. No need to book. If you are attending from outside the University, please check the seminar is taking place. Please note: Edith Cavell Building is NOT on the main university campus, it is near Norfolk and Norwich University Hospital. Use postcode NR4 7UL for satnav purposes. Reception will advise about parking: 01603 597001