Welcome

Masters and Research degrees in
Diplomacy, Security, Business and Communication
Prepare for an international career in the heart of London
Why study Diplomacy at the London Academy of Diplomacy?

- Masters courses designed to prepare you for an international career.
- Offering a unique blend of academic studies and professional training.
- Highly experienced staff who have trained diplomats, government officials and staff of international and regional organisations for over 30 years.
- Learn from leading professionals and experienced diplomats with a series of guest lectures and simulation exercises.
- Gain membership of the Royal Institute of International Affairs, Chatham House.
- Develop your professional network through exchange programmes and visits to international organisations in the UK and Europe.
- Study in London: a global capital for diplomacy, politics, business and media.

The London Academy of Diplomacy at UEA London has developed a number of courses to meet the needs of decision-makers, members of the London Diplomatic Corps, staff of multinational corporations, non-governmental organisations, the media and graduates aspiring for an international career.

Masters degrees, Postgraduate Diploma and Postgraduate Certificate qualifications are available at the London Academy of Diplomacy in the following subject areas:

**International Diplomacy**

**International Business and Diplomacy**

**International Security and Diplomacy**

**International Communication and Diplomacy**

The University of East Anglia has enjoyed considerable success in recent years in independent institutional audits, teaching quality assessments and subject reviews made by the UK Quality Assurance Agency. The latest audit in March 2009 gave the University the highest possible outcome.

The London Academy of Diplomacy courses are validated and awarded by the University and all courses at UEA London operate within the same quality assurance framework as those at the main UEA campus in Norwich.
I am delighted to endorse the London Academy of Diplomacy in UEA London. Professor Ayad and his team bring a wealth of expertise and experience to Diplomatic Education and I hope you find time to read about their courses, reputation and quality in this brochure. Given current events and dramatic shifts in international power, few people can doubt the importance of effective and timely diplomacy. As a historian, I commend its study in all its forms.

The study of practical diplomacy is a natural one for the University of East Anglia. We have a track record of high-quality research and education in diplomatic history, politics, international relations, language, linguistics and communication studies. Additionally, the University has a much envied reputation in key areas that are recasting the diplomatic nexus, including environmental science, bio-science and international development.

The venue for the new courses is UEA London, our state-of-the-art campus on Middlesex Street, a few minutes’ walk from Liverpool Street station. It is highly convenient for attendees from diplomatic missions and corporations. It is also set in an area of fascinating cultural history; illustrating the breadth and depth of London’s role as a destination for international visitors and settlers from all over the world. I encourage you to visit UEA London to find out more about the international education we provide.

Professor Edward Acton
Vice Chancellor, University of East Anglia

Welcome to the London Academy of Diplomacy at UEA London, the University of East Anglia’s London campus. We have developed a number of Masters courses, which feature an integration of theory and practice in the field of diplomatic studies in the UK and beyond. Your career development will profit from a wide range of activities, as well as connections and relations with many reputable institutions and organisations through direct contacts, visits and exchange programmes.

Our staff have an extensive experience in running Masters degrees in Diplomacy. In the past, we have also delivered customised training programmes for groups of diplomats and officials. These groups were sponsored either by the Foreign and Commonwealth Office, the British Council or by their own governments.

Many of our alumni occupy senior positions in their countries as Ministers and Ambassadors. Others are working as members of staff for international and regional organisations such as the UN, NATO, the EU, the League of Arab States, as well as the media, multinational corporations and defence and security organisations. A number of our graduates have pursued academic careers as lecturers and researchers at various universities.

We invite you to come and visit us so that we can introduce you to our unique programmes and our state-of-the-art facilities in the heart of London.

Professor Nabil Ayad
Director, London Academy of Diplomacy
Introduction to the Diplomacy Programme

Introduction to the Diplomacy programmes

Diplomacy in the 21st Century

Recent advances in communications technology – particularly the Internet, direct broadcast satellites and telecommunications – have mutated the world in which traditional diplomacy was conceived and developed. While globalisation provides the ethos and the context, it is the tragic events of 9/11, the subsequent fighting in Afghanistan and Iraq, the recent changes in the Middle East and North Africa, as well as the proliferation of violent non-state actors, which together have prompted the vital need to identify a new form of diplomacy.

Masters in Diplomacy

The London Academy of Diplomacy at UEA London has developed a number of courses to meet the needs of decision-makers, members of the London Diplomatic Corps, staff of multinational corporations, non-governmental organisations, the media and graduates aspiring for an international career.

The courses will lead to the award of one of the following Masters Degrees:

- MA International Diplomacy
- MA International Business and Diplomacy
- MA International Security and Diplomacy
- MA International Communication and Diplomacy

Postgraduate diplomas and certificates and short courses or executive programmes are also available.

Course structure

The Diplomacy courses have been designed to address the growing global market needs in the areas of diplomacy, international business, international security and international bilingual communication. The development of appropriate understanding and acquisition of relevant skills in these areas have become essential for the effective management of international interaction at public and private levels alike.

The courses are a blend of academic studies and professional training, providing you with the opportunity to choose from a range of modules to broaden your knowledge in the respective fields of study and enhance your career advancement and overall employability. They are organised around a combination of compulsory modules, which provide subject-specific and research skills and options, reflecting the chosen fields of specialism.

The courses distinguish themselves by responding to the professional learning needs of governments, organisations, multinational corporations and educational research institutions.

The courses offer opportunities for you to enhance and broaden your knowledge, understanding and transferable skills in your area of study. They enable you to develop the capacity to use critical, analytical and conceptual approaches in dealing with complex issues in a rapidly changing international environment.

Assessment

You will be assessed on coursework, oral presentation and written examination. You will also be required to submit a dissertation of about 12,000 words on an approved topic.

Teaching staff

Students on the diplomacy degree programmes will benefit from the experience and expertise of Professor Nabil Ayad, Director of the London Academy of Diplomacy, and a team of academics, experts and professionals with a proven track record in running courses and training programmes for members of the London Diplomatic Corps, staff of overseas Ministries for Foreign Affairs and other government departments, staff of multinational corporations, as well as graduates aspiring to an international and academic career.

“The job description for Britain’s ambassadors is to be rewritten to include tough targets for trade promotion and a requirement for the country’s top diplomats to tour the UK’s regions to showcase commercial opportunities abroad”

The Financial Times

From left to right: HE Mr Alexander Piletsky, Ambassador of Belize to Austria and Permanent Representative to UNIDO, HE Dr Benita Ferrero-Waldner, President of Euro Américan Foundation and former EU External Relations Commissioner and Foreign Minister of Austria, and Professor Nabil Ayad, Director, London Academy of Diplomacy.
A group of ARAMCO sponsored students who attended a diplomacy week at the London Academy of Diplomacy as part of the summer course which was organised by the University of East Anglia. (Centre) H E Dr. Michael Frendo, Speaker of the Maltese Parliament and former Foreign Minister of Malta who gave a lecture on: Governments and Multinationals: The Role of Governments and Diplomatic Missions in Promoting Business and Trade, (to his left) Professor Nabil Ayad, Director, London Academy of Diplomacy, (to his right) Ms Alexandra Cole, summer course Director. July 2011

Students on the course go on a one week educational European field trip, organised in conjunction with Nyenrode Business University in The Netherlands. Students visit international and regional organisations such as NATO, EU, International Court of Justice and International Criminal Court.

An interesting part of the course is that we have an opportunity to go to Europe to learn about EU policy and also visit The Hague. These are all good lessons for us to learn about global issues. A lot of experts have also come to speak to us - many who have served for more than 20 years in diplomacy.

REJOICE LUKUMBA
PRESS SECRETARY, ZAMBIAN HIGH COMMISSION
MA INTERNATIONAL BUSINESS AND DIPLOMACY
Educational European visit. Students and staff at Nyenrode Business University, LAD partner institution in delivery the MA course in International Business and Diplomacy.

From left to right: Roger McNally, Module Leader, Media Communication Strategies; Myzejen Myftui, Albania; Tesfaye Anteneh, Counsellor, Ethiopian Embassy; Moses Shale, Consular Clerk, South African High Commission
The MA in International Diplomacy covers a range of pertinent issues such as protocol, negotiation, and decision-making, as well as the impact of the revolution in ICT and its implications for public diplomacy.

Compulsory modules

You will be required to attend the following compulsory modules:

Diplomacy: Theory and Practice (40 credits)
This module covers the essentials of modern diplomatic needs and practice, the qualities and skills required for the formation of the International Diplomat and the concept of policy capability. Areas studied within this module include diplomatic and consular law and practice, diplomatic missions and the media, diplomatic practice in the information age, foreign policy analysis, strategic public diplomacy, and international relations theory.

Other subjects will include the impact of certain domestic and global issues, such as the environment, defence, nuclear proliferation, trade, aid, terrorism, narcotics, ethnic and territorial disputes and the issue of human rights, on external relations.

Furthermore, the module will cover the areas of decision-making and patterns of influence in international and regional organisations.

Research Methodology (10 credits)
Critical thinking is the central intellectual skill that LAD seeks to develop in students. You are encouraged to demonstrate independent research involving critical analysis and evaluation of data from a wide range of sources. Understanding the argument in a text and awareness of bias are additional important skills. You need to develop your ideas clearly and logically and acquire the necessary skills to meet the academic rigour of preparing, structuring and writing your dissertation. This involves judicious use of sources as well as an understanding of the key research methods available.

Dissertation (60 credits)
The Dissertation is the culmination of your experience on the MA and evidence of the benefit from the programme with its various modules and distinctive blend of theory and application. It is a detailed and substantive evidence of a relatively long process of study and research aided by supervision at various stages.

Optional modules

You will choose four optional modules (80 credits) from the following:

Management (20 credits)
This module deals with the skills of management of government and corporate institutions. It offers a new insight into the subject by focusing on the requirements of an increasingly multi-national and multi-cultural work force.

The application of information technology within diplomatic missions, government departments and businesses with design, selection and implementation are part of the syllabus. This forward-looking module will encourage debate about issues of e-government, e-commerce and the security of information.

Cultural Awareness (20 credits)
Understanding the culture of the host country and acquiring an appreciation of the cultural sensitivity of other nations are essential elements for professionals operating in any cosmopolitan environment. The module examines the various theories of culture and intercultural communication, primarily within the framework of global diplomacy and business.

Key course facts

Start dates
October and January

Course dates
2011 – 2012
Mon 03 Oct 2011 – Fri 28 Sep 2012
Mon 09 Jan 2012 – Fri 31 Jan 2013

2012 – 2013
Mon 01 Oct 2012 – Mon 30 Sep 2013
Mon 28 Jan 2013 – Fri 31 Jan 2014

Programme length
1 year or approximately 12 months (full-time)
2 years or approximately 24 months (part-time)

Academic entry requirements
Applicants should possess one of the following:
• a degree from a recognised UK or overseas institution
• a postgraduate degree or professional qualification in a relevant discipline
• knowledge and skills at a university degree standard, normally obtained through five years’ relevant work experience.

Applicants may be exempt from attending certain modules (up to 40 credits) if they qualify under either the Accreditation of Prior Learning or Accreditation of Prior Experiential Learning scheme.

English language requirements
IELTS 6.5 or equivalent

Tuition fee
2011 – 2012
• Home/EU/Accredited Diplomats: £7,560 (full-time)
• Home/EU/Accredited Diplomats: £3,780 per year (part-time)
• International students: £11,200 (full-time)

2012 – 2013
• Home/EU/Accredited Diplomats: £9,000 (full-time)
• Home/EU/Accredited Diplomats: £4,500 per year (part-time)
• International students: £11,700 (full-time)

For further information please contact your education agent or email the Manager at the London Academy of Diplomacy at diplomacy@uea.ac.uk
Public International Law (20 credits)
This module examines major areas of International Law and Diplomacy, such as diplomatic privileges and immunities, environmental law, international conventions and treaties and Institutions of International Diplomacy. More particularly it looks at the following areas:
- sovereignty
- recognition in general, both de jure and de facto recognition; legal effects of recognition; recognition of insurgency; and belligerency and non-recognition
- the principles of State responsibility: Nature and kinds of State responsibility; responsibility for breach of treaty; contractual obligations; expropriation of property; responsibility for international acquisitions and claims
- the State and the Individual: Nationality; rights and duties of States with regard to aliens; extradition, rendition and asylum; human rights and fundamental freedoms
- war, armed conflicts and other hostile relations
- the procedures for seeking remedies in the event of any breach of the principles of public international law.

Media Communication Strategies (20 credits)
This module deals with the various facets of media communication strategies. It identifies and critiques the major theoretical approaches to the media, and how they relate to the broader themes of diplomacy, security and business. It demonstrates understanding and evaluation of contemporary journalistic practices, the way our perceptions of the world and its affairs are constructed and depicted by the news media, and the issue of media objectivity.

This module also lends itself to a thorough analysis of the impact of ‘New Media’ on diplomacy, security, business, and communication.

International Protocol and Etiquette (20 credits)
Whether arranging a state visit, preparing a conference, or hosting an international event, the impressions left with visitors are vital to nation branding and reputation management. In an increasingly globalised world, international protocol and etiquette have become key factors in state management, diplomatic practice and the conduct of business and international relations.

The module covers: the evolution of protocol and etiquette; the application of the rules of protocol in correspondence, dress codes, entertaining and staging international events whether in politics, business, or sports; the various ceremonials pertaining to flags and to the organisation of State, working and private visits by Heads of State and Government, as well as by senior government officials.

The business community has also developed a code of interaction which requires specific skills provided by this module.

Science Technology and International Policy (20 credits)
This module examines the various ways of bridging the gap between scholars and practitioners by exploring the place and role of science and technology (S&T) in international policy and relations. The learning model is active: participatory, peer discursive and analytical. The format is Socratic, examining critically some of the key issues and questions analysts, researchers and diplomats. Premiums are placed on interaction, innovation, insight and initiative. The module examines a range of issues and some critical examples currently in play and evaluate national and multilateral responses as well as contributing high quality assessments and recommendations for consideration by decision-makers and opinion-leaders. It demonstrates how to conduct innovative, policy-relevant research and analysis.

European International Market/Policy (20 credits)
This module covers the emergence of trading and the way international operating firms are responding to these new developments and opportunities. This module focuses on how the developments within the EU impact the business community and where relevant translates them into corporate strategies. Furthermore, the module will consider international factors that affect the business environment, including competition and anti-trust issues. It elaborates on the basics of competition and anti-trust matters and deepens your knowledge on all major issues that play a key-role in this particular field of international business. During this module the latest information and developments regarding the future of deal making in the EU will be discussed. The module also examines the international role of the European External Action Service (EEAS).
That is a wonderful course that gives a lot of new opportunities: both to enlarge your knowledge in international politics and economics and to meet new interesting colleagues from all over the world. Colleagues that share the same aim for self-improvement and further self-development. Great thanks to the London Academy of Diplomacy!

DESSISLAVA IVANOVA-KOZLEVA
FIRST SECRETARY, BULGARIAN EMBASSY, LONDON
MA IN INTERNATIONAL BUSINESS AND DIPLOMACY
MA International Business and Diplomacy

At the UEA London launch, April 2011. From left to right: HE Mr George Liswaniso, High Commissioner for Namibia to the Court of St James’s; Professor Nabil Ayad, Director, London Academy of Diplomacy; Professor Edward Acton, Vice Chancellor, University of East Anglia; and HE Ms Maria Carrrera, Embassy of Angola to the Court of St James’s.
The MA in International Business and Diplomacy which addresses the needs of both the public and private sectors and explores the best practices in promoting business, trade and investment.

Compulsory modules

You will be required to attend the following compulsory modules:

Dynamics of International Business (20 credits)

This module aims to introduce you to the international perspective of business by providing you with knowledge, skills and business tools that are fine-tuned for operating in an international environment. The Diplomacy module will deal with the dynamics and conduct of international relations and the role of diplomatic missions and governments in promoting business and trade.

This module examines the different aspects of and views on the process of globalisation in general and puts emphasis on future developments. It will teach you to look from different angles at the process of globalisation. This module will also focus on the dynamics of the international environment, especially the emerging markets including the BRIC-countries. It also provides you with tools to translate developments in the international environment into your daily practice as a manager or entrepreneur. It also deals with trends and developments in trade and direct investments; the monetary world referring to exchange rates, exchange rate systems, the role of the International Monetary Fund and the balance of payments; and the financial world referring to developments in the financial markets and to financial instruments. Emphasis will be given to the process of integration with regard to international trade and FDI’s. This part of the course deals extensively with the issue of globalisation versus regionalism and the present interrelationship between countries and trade.

The module also focuses on developments in the international environment and discusses from a managerial perspective which way they could affect strategic choices. It will elaborate on the shift of balance of power and competitiveness between emerging markets and other markets, e.g. those of mature economic powers such as the United States, the European Union and Japan which are witnessing increased competition from emerging markets including the so-called BRIC countries.

Diplomacy: Theory and Practice (40 credits)

This module covers the essentials of modern diplomatic needs and practice, the qualities and skills required for the formation of the international diplomat, diplomatic practice and the concept of policy capability. Areas studied within this module include diplomatic and consular law and practice, diplomatic missions and the media, diplomatic practice in the information age, foreign policy analysis, strategic public diplomacy; and international relations theory.

Other subjects will include the impact of certain domestic and global issues, such as the environment, defence, nuclear proliferation, trade, aid, terrorism, narcotics, ethnic and territorial disputes and the issue of human rights, on external relations.

Furthermore, the module will cover the areas of decision-making and patterns of influence in international and regional organisations.

Research Methodology (10 credits)

Critical thinking is the central intellectual skill that LAD seeks to develop in students. You are encouraged to demonstrate independent research involving critical analysis and evaluation of data from a wide range of sources. Understanding the argument in a text and awareness of bias are additional important skills. You need to develop your ideas clearly and logically and acquire the necessary skills to meet the academic rigour of preparing, structuring and writing your dissertation. This involves the judicious use of the internet and other sources as well as an understanding of the key research methods available.

Key course facts

Start dates
October and January

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Mon 01 Oct 2012 – Mon 30 Sep 2013
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Programme length
1 year or approximately 12 months (full-time)
2 years or approximately 24 months (part-time)

Academic entry requirements

Applicants should possess one of the following:
• a degree from a recognised UK or overseas institution
• a postgraduate degree or professional qualification in a relevant discipline
• knowledge and skills at a university degree standard, normally obtained through five years’ relevant work experience.

Applicants may be exempt from attending certain modules (up to 40 credits) if they qualify under either the Accreditation of Prior Learning or Accreditation of Prior Experiential Learning scheme.

English language requirements

IELTS 6.5 or equivalent

Tuition fee

2011 – 2012
• Home/EU/Accredited Diplomats: £7,560 (full-time)
• Home/EU/Accredited Diplomats: £3,780 per year (part-time)
• International students: £11,200 (full-time)

2012 – 2013
• Home/EU/Accredited Diplomats: £9,000 (full-time)
• Home/EU/Accredited Diplomats: £4,500 per year (part-time)
• International students: £11,700 (full-time)

For further information please contact your education agent or email the Manager at the London Academy of Diplomacy at diplomacy@uea.ac.uk
**MA International Business and Diplomacy continued**

**Dissertation (50 credits)**

The Dissertation is the culmination of your experience on the MA and evidence of the benefit from the programme with its various modules and distinctive blend of theory and application. It is a detailed and substantive evidence of a relatively long process of study and research aided by supervision at various stages.

**Optional modules**

You are to choose three optional modules (60 credits) from the following:

**European International Market/Policy (20 credits)**

This module deals with the emergence of trading and the way international operating firms are responding to these new developments and opportunities. This module also deals with topics such as the further enlargement of the European Union (EU) and its impact on the internal market. It will focus on how the developments within the EU impact the business community and where relevant translate them into corporate strategies.

Furthermore, the module will deal with the fact that the business environment is strongly affected by international forces not in the least by competition and anti-trust issues. It elaborates on the basics of competition and anti-trust matters and deepens your knowledge on all major issues that play a key role in this particular field of international business. During this module the latest information and developments regarding the future of deal-making in the EU will be discussed. The module will also examine the international role of the European External Action Service (EEAS).

**Management (20 credits)**

This module deals with the skills of management of government and corporate institutions. It will offer a new insight into the subject by focusing on the requirements of an increasingly multi-national and multi-cultural work force.

In the specific area of Diplomacy, participants will be given the tools to comprehend, appreciate and carry out such tasks as starting a new embassy; legal, administrative and documentary procedures; solving problems of integrating into, and establishing and maintaining effective relationships with the diplomatic community; and managing relations between home-based staff and locally-recruited staff.

The module highlights the application of information technology within diplomatic missions, government departments and businesses with design, selection and implementation as part of the syllabus. This forward-looking module will encourage debate about issues of e-government, e-commerce and the security of information.

**Cultural Awareness (20 credits)**

Understanding the culture of the host country and acquiring an appreciation of the cultural sensitivity of other nations are essential assets for professionals operating in any cosmopolitan environment. The module examines the various theories of culture and intercultural communication, primarily within the framework of global diplomacy and business.

**Economic Diplomacy (20 credits)**

This module addresses the developments in economic diplomacy which is increasingly linked to international business. This type of diplomacy, also referred to as economic diplomacy, aims to increase total welfare among others by stimulating free trade and a favourable investment climate inside and outside a country’s borders. Towards the end of the last century, countries’ role in international relations was challenged by the rise of multinational companies. Furthermore, due to the emergence of new economic powers, governments play an increasingly important role in the development of the national economies and the world economy. For example, by providing governmental support to open markets abroad, leads to an increase in economic diplomacy.

**Economic Global Governance (20 credits)**

The purpose of the module is to assess the extent of the validity of the economic factor in international affairs and gain an understanding of the development and dynamics of the global economy and its global governance. Specifically it is directed at what is global governance – how it works and what are the issues and challenges.

The world’s financial and economic system is increasingly complex and reflects substantial and growing interdependence. Public policy and corporate actions must reflect an understanding of this system.

Professor Edward Acton, Vice-Chancellor of the University of East Anglia addressing guests and members of staff at the UEA London launch reception
The IMF, the BIS and the Basel Accords, the FSB and the G20 must all be understood in terms of their respective contributions to global economic governance. Bank rates, SDRs, determinants of exchange rates, liquidity and solvency, minimum reserves, and leverage are parts of the bigger picture. The interweaving of public and private, international and national, demand of practitioners not only an ability to understand, but also influence is addressed.

**Media Communication Strategies (20 credits)**
The module deals with the various facets of Media Communication Strategies. It identifies and critiques the major theoretical approaches to the media, and how they relate to the broader themes of diplomacy, security and business. It demonstrates understanding and evaluation of contemporary journalistic practices, the way our perceptions of the world and its affairs are constructed and depicted by the news media, and the issue of media objectivity.

The module also lends itself to a thorough analysis of the impact of ‘New Media’ on diplomacy, security, business, and communication.

**Science Technology and International Policy (20 credits)**
This module will examine the various ways of bridging the gap between scholars and practitioners by exploring the place and role of science and technology (S&T) in international policy and relations.

Premiums are placed on interaction, innovation, insight and initiative. The module examines a range of issues and some critical examples currently in play and evaluate national and multilateral responses as well as contributing high quality assessments and recommendations for consideration by decision-makers and opinion-leaders. It demonstrates how to conduct innovative, policy-relevant research and analysis.
MA International Security and Diplomacy

LAD staff conducting a simulation exercise on Nuclear Diplomacy - Prospects and Challenges which was led by Dr Sameh Aboul-Enein, Minister Plenipotentiary, Deputy Chief of Mission, Egyptian Embassy. On his right are: Professor Daryl Copeland, Senior Adviser, Strategic Planning and Policy, Foreign Affairs Canada; Professor Nabil Ayad, Director, London Academy of Diplomacy. On his left are: Brian Hurn, Module Leader, Research Methodology and Dr Riad Nourallah, Director of Research.

The MA in International Security and Diplomacy which deals with the emerging trends in international security and their impact on global peace and the dilemmas of reconciling universal values such as humanitarian intervention and the responsibility to protect with national interests.

Compulsory modules

You will be required to attend the following compulsory modules:

**International Security (20 credits)**

National and International Security issues and problems are important for one very good reason above all others: their human consequences are immense. In addition, national and international security issues will be momentous policy and diplomatic issues for the foreseeable future.

The module considers the relationship between strategic and security studies, international political economy, international relations and diplomacy, and considers the full range of factors and actors that can affect the prospects for security. It takes a systematic and in-depth examination of the concept of security, the implications of the security dilemma, and the three differing kinds of security problems in temporal terms, distinguishing between the sets of problems: continuing, changing and emerging.

The central issue of the security agenda, the problem of violent conflict and attempts to understand the military and now military factors can contribute to the causes of violent conflicts is examined as are all the issues associated with the conduct of violent conflicts. War termination and the critical issues and challenges of conflict avoidance, and control involving efforts at the conflict settlement, management, resolution and peacemaking are considered, and evaluated.

The syllabus distinguishes between military and non-military challenges to security problems on the one hand and interstate, intrastate and transnational on the other — bearing in mind many security problems overlap the categories that are considered.

Finally policy recommendations, policy lessons, and implementation issues that policy makers and diplomats in both developed and developing worlds have to consider within the context of a transitional and changing global structure are considered and debated.

**Diplomacy: Theory and Practice (40 credits)**

This module covers the essentials of modern diplomatic needs and practice, the qualities and skills required for the formation of the international diplomat, diplomatic practice and the concept of policy capability. Areas studied within this module include diplomatic and consular law and practice, diplomatic missions and the media, diplomatic practice in the information age, foreign policy analysis, strategic public diplomacy, and international relations theory.

Other subjects include the impact of certain domestic and global issues, such as the environment, defence, nuclear proliferation, trade, aid, terrorism, narcotics, ethnic and territorial disputes and the issue of human rights, on external relations. Furthermore, the module will cover the areas of decision-making and patterns of influence in international and regional organisations.

**Research Methodology (10 credits)**

Critical thinking is the central intellectual skill that LAD seeks to develop in students. You are encouraged to demonstrate independent research involving critical analysis and evaluation of data from a wide range of sources. Understanding the argument in a text and awareness of bias are additional important skills. You need to develop your ideas clearly and logically and acquire the necessary skills to meet the academic rigour of preparing, structuring and writing your dissertation. This involves judicious use of sources as well as an understanding of the key research methods available.

Key course facts

**Start dates**

October and January

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2 years or approximately 24 months (part-time)

**Academic entry requirements**

Applicants should possess one of the following:
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- a postgraduate degree or professional qualification in a relevant discipline
- knowledge and skills at a university degree standard, normally obtained through five years’ relevant work experience.

Applicants may be exempt from attending certain modules (up to 40 credits) if they qualify under either the Accreditation of Prior Learning or Accreditation of Prior Experiential Learning scheme.

**English language requirements**

IELTS 6.5 or equivalent

**Tuition fee**

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  - Home/EU/Accredited Diplomats: £7,560 (full-time)
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Dissertation (50 credits)
The Dissertation is the culmination of your experience on the MA and evidence of the benefit from the programme with its various modules and distinctive blend of theory and application. It is a detailed and substantive evidence of a relatively long process of study and research aided by supervision at the various stages.

Optional modules
You are to choose three optional modules (60 credits); at least two from the following and one from a range of modules offered by the Academy:

 Intelligence Studies (20 credits)
Understanding the nature of intelligence is essential for a rounded view of the policy and operational options available to governments. In this module, you will study the nature of intelligence and its role in policy formulation; its advantages and shortcomings and how different systems of government, historical context, the changing nature of societies and technological change will affect intelligence.

The syllabus addresses how intelligence is obtained and the different forms of intelligence; how intelligence has evolved; and how it continues to adapt to changing needs and requirements. It examines the expectations placed on intelligence and the extent to which these are realistic.

The module examines: the advantages and disadvantages of intelligence; so-called intelligence failures; the skills required to be an informed user of intelligence; the relationships between intelligence producers and users; threat analysis and horizon scanning; intelligence assessment, tasking intelligence services and evaluating their performance.

The challenges of secrecy will also be covered, with particular attention to the scrutiny and oversight of security and intelligence services and how they are held to account. The module will also addresses the moral and ethical dimensions of intelligence work.

Cultural Awareness (20 credits)
Understanding the culture of the host country and acquiring an appreciation of the cultural sensitivity of other nations are essential elements for professionals operating in any cosmopolitan environment. The module examines the various theories of culture and intercultural communication, primarily within the framework of global diplomacy and business.

Public International Law (20 credits)
This module examines major areas of International Law and Diplomacy such as diplomatic privileges and immunities, environmental law, international conventions and treaties and Institutions of International Diplomacy. More particularly it looks at the following areas:

• sovereignty
• recognition in general, both de jure and de facto recognition; legal effects of recognition; recognition of insurgency and belligerency non-recognition
• the principles of State responsibility: Nature and kinds of State responsibility; responsibility for breach of treaty; contractual obligations; expropriation of property; responsibility for international acquisitions and claims
• the State and the individual: Nationality; rights and duties of States with regard to aliens; extradition, rendition and asylum; human rights and fundamental freedoms
• war, armed conflicts and other hostile relations
• the procedures for seeking remedies in the event of any breach of the principles of public international law.

Strategic Defence Diplomacy (20 credits)
In the transformed international security environment of the 21st century, it is no longer primarily about armies and states, but also about dealing with irregular forces and a new constellation of asymmetrical threats as a result of the declining credibility of deterrence and the limits of coercive diplomacy.

The module design is framed around the post-Cold War strategic requirements that have confronted the role of the armed forces. In addition to defending their home nation and national interests, armed forces are increasingly being regarded and used as a tool which could contribute to conflict prevention and containment. The concept of defence diplomacy has thus emerged to illustrate the growing centrality of conflict prevention and peacetime diplomacy as defence priorities.

Defence diplomacy encompasses several issues which pose a challenge to the traditional understanding and modus operandi of national armed forces. It raises questions regarding the role of the military in peacetime operations; how soldiers should interact with a foreign culture to win ‘hearts and minds’ and not merely to establish security cordons; how strategic and operational military concerns are impacted by the role of private contractors; and how the armed forces and security organisations can be used to build confidence measures as opposed to being presented as an outright threat.
Media Communication Strategies (20 credits)
The module covers the various facets of Media Communication Strategies. It identifies and critiques the major theoretical approaches to the media, and how they relate to the broader themes of diplomacy, security and business. It will demonstrate understanding and evaluation of contemporary journalistic practices, the way our perceptions of the world and its affairs are constructed and depicted by the news media, and the issue of media objectivity.
The module also lends itself to a thorough analysis of the impact of ‘New Media’ on diplomacy, security, business, and communication.

Science Technology and International Policy (20 credits)
This module examines the various ways of bridging the gap between scholars and practitioners by exploring the place and role of science and technology (S&T) in international policy and relations. Premiums are placed on interaction, innovation, insight and initiative. The module examines a range of issues and some critical examples currently in play and evaluate national and multilateral responses as well as contributing high quality assessments and recommendations for consideration by decision-makers and opinion-leaders. It demonstrates how to conduct innovative, policy-relevant research and analysis.

Religion, Diplomacy and Security (20 credits)
Given the increasing role or visibility of religion in world affairs, the need to examine and understand its links with and impact on the various strands and agents of international and global interactions is vital. Religion, described by Johnston and Sampson as the ‘missing dimension of statecraft’ as it seemed to be during much of the twentieth century, saw a remarkable resurgence in the latter days of the cold war and the period following. The spiritual and other often complex roots of that resurgence will be explored at some length in the module. Also, the doctrinal extremism and violent and terrorist activities which came to be associated with some religious movements, along with State and international responses to them, will be subjected to scrutiny and assessment.

Paradoxically, while the above activities brought a variety of threats and harm to the international system, they have also created opportunities in both the diplomatic and security spheres. A number of case studies will illustrate how new forms of international cooperation and inventive types and tracks of diplomacy by States and non-State actors have emerged. At a conceptual and intellectual level, postulates such as the Clash of Civilisations and the various responses to it, including the role of the United Nations in promoting the Alliance of Civilisations movement, will also be examined.

The data and insights provided, critiqued, and communicated are designed to equip you with knowledge, perspectives and methods aimed at enhancing your critical awareness and skills in areas such as intercultural communication and cooperation, interfaith dialogue, negotiation, mediation, problem solving, and policy capability.
From left to right: Professor Dr Joseph Mifsud, President of the Euro-Mediterranean University (EMUNI) and former Chief of Cabinet to the Foreign Minister of Malta; Professor Nabil Ayad, Director, London Academy of Diplomacy; HE Dr Michael Frendo MP, Speaker of the Maltese Parliament and Former Foreign Minister of Malta.
This is the only course of its kind offered in the world. The MA in International Communication and Diplomacy course focuses on applied languages and their relevance to effective communication, diplomacy, international liaison, mediation and advocacy.

**Compulsory modules**

You will be required to attend the following compulsory modules:

- **International Communication: Concepts and Strategies (20 credits)**
  The process of globalisation, the increasing mobility of individuals and businesses, the growing role of multinational and global corporations have highlighted the interdisciplinary nature of international communication.
  This module offers good grounding in the key concepts relevant to this field including public diplomacy and international broadcasting. It focuses on the skills, competencies and strategies required to achieve successful communication in international and global contexts. This combination of theory and practice approach is enhanced by the opportunity given to you to apply your conceptual knowledge and the skills acquired to a research project corresponding to your field of interest and career aspirations.

- **Diplomacy: Theory and Practice (40 credits)**
  This module covers the essentials of modern diplomatic needs and practice, the qualities and skills required for the formation of the international diplomat, diplomatic practice and the concept of policy capability. Areas studied within this module include diplomatic and consular law and practice, diplomatic missions and the media, diplomatic practice in the information age, foreign policy analysis, strategic public diplomacy; and international relations theory. Other subjects will include the impact of certain domestic and global issues, such as the environment, defence, nuclear proliferation, trade, aid, terrorism, narcotic, ethnic and territorial disputes and the issue of human rights, on external relations. Furthermore, the module will cover the areas of decision-making and patterns of influence in international and regional organisations.

- **Research Methodology (10 credits)**
  Critical thinking is the central intellectual skill that LAD seeks to develop in students. You are encouraged to demonstrate independent research involving critical analysis and evaluation of data from a wide range of sources. Understanding the argument in a text and awareness of bias are additional important skills. You need to develop your ideas clearly and logically and acquire the necessary skills to meet the academic rigour of preparing, structuring and writing your dissertation. This involves the judicious use of the internet and other sources as well as an understanding of the key research methods available.

- **Dissertation (50 credits)**
  The Dissertation is the culmination of your experience on the MA and evidence of the benefit from the programme with its various modules and distinctive blend of theory and application. It is a detailed and substantive evidence of a relatively long process of study and research aided by supervision at the various stages.

**Optional modules**

You will be required to study three additional modules from the following list:

- **International Communication: Concepts and Strategies (20 credits)**
- **Diplomacy: Theory and Practice (40 credits)**
- **Research Methodology (10 credits)**
- **Dissertation (50 credits)**
- **International Liaison and Public Diplomacy (20 credits)**
- **Cultural Awareness (20 credits)**
- **Diplomatic Discourse (20 credits)**
- **Media Communication Strategies (20 credits)**
- **Religion, Diplomacy and Security (20 credits)**
- **Economic Diplomacy (20 credits)**
- **A Choice of Any Other Module Offered by the Academy (20 credits)**

**Key course facts**

**Start dates**
October and January
**Course dates**

- **2011 – 2012**
  Mon 03 Oct 2011 – Fri 28 Sep 2012
  Mon 09 Jan 2012 – Fri 31 Jan 2013
- **2012 – 2013**
  Mon 01 Oct 2012 – Mon 30 Sep 2013
  Mon 28 Jan 2013 – Fri 31 Jan 2014
**Programme length**
1 year or approximately 12 months (full-time)
2 years or approximately 24 months (part-time)
**Academic entry requirements**
Applicants should possess one of the following:
- a degree from a recognised UK or overseas institution
- a postgraduate degree or professional qualification in a relevant discipline
- knowledge and skills at a university degree standard, normally obtained through five years’ relevant work experience.

Applicants may be exempt from attending certain modules (up to 40 credits) if they qualify under either the Accreditation of Prior Learning or Accreditation of Prior Experiential Learning scheme.

**English language requirements**
IELTS 6.5 or equivalent
In addition to English, students attending this course must be fluent in one of the following languages: Arabic, Chinese, French, German, Italian, Japanese, Polish, Romanian, or Spanish. Other languages may be included subject to demand.

**Tuition fee**

- **2011 – 2012**
  - Home/EU/Accredited Diplomats: £7,560 (full-time)
  - Home/EU/Accredited Diplomats: £3,780 per year (part-time)
  - International students: £11,200 (full-time)
- **2012 – 2013**
  - Home/EU/Accredited Diplomats: £9,000 (full-time)
  - Home/EU/Accredited Diplomats: £4,500 per year (part-time)
  - International students: £11,700 (full-time)

For further information please contact your education agent or email the Manager at the London Academy of Diplomacy at diplomacy@uea.ac.uk
Optional modules

You are to choose three optional modules (60 credits); at least two from the following and one from a range of modules offered by the Academy:

**International Liaison (20 credits)**
Global communication, international co-operation and the expansion of NGOs have increased the need for bilingual professionals who can offer more than linguistic competence in order to facilitate interactions between people who do not share the same language, culture and procedural practices.

This module provides a theory-grounded as well as a skill-based training in the fast growing field of international liaison with a particular focus on perspectives of bilingual communication in a global context. Mediation, advocacy, conflict resolution and peace-building are some of the topics where theory is put into practice through simulation and role plays. It covers various aspects of international liaison ranging from techniques and strategies of bilingual communication to intervention and negotiation skills. It also examines the dynamics at play in bilingual interactions specific to political, economic, legal and social settings.

**Cultural Awareness (20 credits)**
Understanding the culture of the host country and acquiring an appreciation of the cultural sensitivity of other nations are essential elements for professionals operating in any cosmopolitan environment. The module examines the various theories of culture and intercultural communication, primarily within the framework of global diplomacy and business.

**Diplomatic Discourse (20 credits)**
This module focuses on the nature and features of diplomatic discourse and the conventions and protocols of diplomatic exchanges both verbal and written.

It draws on the latest developments in discourse analysis theories and explores concepts of language and power, international communication, bargaining, negotiation and the art of persuasion and dissuasion in a diplomatic context. It will also deal with the development of your drafting skills.

The module examines at length the tactful and tactical uses of language in international diplomacy and the political implications of such linguistic choices. Various diplomatic discourses, ranging from human rights, to democracy and globalisation are analysed.

**Media Communication Strategies (20 credits)**
The module deals with the various facets of Media Communication Strategies. It identifies and critiques the major theoretical approaches to the media, and how they relate to the broader themes of diplomacy, security and business. It demonstrates understanding and evaluation of contemporary journalistic practices, the way our perceptions of the world and its affairs are constructed and depicted by the news media, and the issue of media objectivity.

The module also lends itself to a thorough analysis of the impact of ‘New Media’ on diplomacy, security, business, and communication.

**Religion, Diplomacy and Security (20 credits)**
Given the increasing role or visibility of religion in world affairs, the need to examine and understand its links with and impact on the various strands and agents of international and global interactions is vital. Religion, described by Johnston and Sampson as the ‘missing dimension of statecraft’ as it seemed to be during much of the twentieth century, saw a remarkable resurgence in the latter days of the cold war and the following period.

The spiritual and other often complex roots of that resurgence are explored at some length in the module. Also, the doctrinal extremism and violent and terrorist activities which came to
be associated with some religious movements, along with State and international responses to them, are subjected to scrutiny and assessment.

Paradoxically, while the above activities brought a variety of threats and harm to the international system, they have also created opportunities in both the diplomatic and security spheres. A number of case studies illustrate how new forms of international cooperation and inventive types and tracks of diplomacy by States and non-State actors have emerged in response. At a conceptual and intellectual level, a postulate such as the Clash of Civilisations and the various responses to it, including the role of the United Nations in promoting the Alliance of Civilisations movement, are also examined.

The data and insights provided, critiqued, and communicated are designed to equip you with knowledge, perspectives and methods aimed at enhancing your critical awareness and skills in areas such as intercultural communication and cooperation, interfaith dialogue, negotiation, mediation, problem solving, and policy capability.

Economic Diplomacy (20 credits)

This module addresses the developments in economic diplomacy, which is increasingly linked to international business. This type of diplomacy, also referred to as economic diplomacy, aims to increase total welfare among others by stimulating free trade and a favourable investment climate inside and outside countries’ borders. Towards the end of the last century, countries’ role in international relations was challenged by the rise of multinational companies. Furthermore, due to the emergence of new economic powers, governments play an increasingly important role in the development of the national economies and the world economy, for example by providing governmental support to open markets abroad, both developments leading to an increase in economic diplomacy. The module will also focus on economic diplomacy and its impact on international business e.g. with regard to companies participating in trade missions and the way they incorporate export and FDI policies into their international growth strategies.
Research degrees

Research and research degrees (MPhil and PhD)

LAD staff are involved in a variety of research areas such as diplomacy, culture, language, the media, religion, political and social history, foreign policy, management and international security. Our suite of Masters degrees will help you to develop independent investigation, reporting, conceptual analysis and research skills which are necessary requirements for those who wish to read for an MPhil or PhD degree in the future. Supervisors of the MPhil and PhD research degrees will include staff drawn from the University of East Anglia Faculties and you will enrol for a University of East Anglia qualification.

Some of the PhD Degrees which were successfully completed and supervised by LAD’s staff include:

- The Conflict in the Western Sahara
- A Critical Study of Hamlet’s Arabic Translations
- The Construction and Representation of the European Union’s International Identity
- The Vienna Conventions on Diplomatic and Consular Relations and State Practice: a Critical Analysis
- A New Conceptual Approach to Conflict Resolution in the Post Cold War World with Reference to the Dayton Agreement
- Regional Integration and Co-operation in Sub-Saharan Africa
- Towards an E-Government: The case of Dubai
- Diplomatic Negotiations: Romania’s Accession to the European Union, a case study.
- Effective Diplomacy and Nation-Building: A critical study of the Tribal Diplomacy adopted by three Arabian Gulf clans and its contribution to the Establishment of two modern nation states (1716-1826)
- Paradigms in Caribbean Trade Diplomacy: Negotiating the Economic Partnership with the EU
- Sudanese Literature in English Translation: a Historical and Analytical Study.

We also have close links with Nyenrode Business University, so it may be possible to enrol for a Nyenrode qualification.
University preparation courses for international students

For international students who do not meet the academic and English language requirements for direct entry to the Diplomacy courses at UEA London, the INTO UEA London Centre offers a range of pre-university academic preparation and English language courses.

Graduate Diploma programme

The INTO UEA London Graduate Diploma programme is designed for students who have completed a first degree or diploma but have not achieved the necessary academic qualifications for direct entry to the Masters courses. It is also suitable for students who have studied a different subject at undergraduate level and have insufficient knowledge of their intended field of postgraduate study. The programme combines subject modules, academic English study and the development of essential advanced-level study skills.

There are two pathways in:
- Economics
- Business

Successful completion of the Graduate Diploma, subject to meeting the specified grades for entry to your chosen degree programme, offers guaranteed entry to the Masters courses offered by the London Academy of Diplomacy.

English language courses

INTO UEA London also offers a range of year-round and intensive summer courses in academic English to prepare international students for successful study at a UK university.

English for University Study

A year-round academic English language courses for students who need to improve their English language level before starting their degree at UEA London. The course covers English language, academic study and subject-specific postgraduate research skills.

Pre-Sessional English

These courses are designed to help you improve your English if you already hold an offer to start a postgraduate degree at UEA London. Pre-Sessional courses are 12, 8 or 4 weeks in length and are only offered in the summer period (June to September).

For more information or to apply please visit www.intohigher.com/uea-london

Our student support team are here to welcome you and answer your questions on living in London, no matter how big or small.
Unrivalled facilities in the heart of London
UEA London provides first-class teaching and learning facilities in the heart of London’s financial district. Offering a mixture of university preparation courses and degree programmes for over 1,200 students, UEA London offers a diverse student community and dynamic learning environment.

The Centre is surrounded by a wide range of shops, restaurants and cafés and within a few minutes’ walk of Liverpool Street station, which offers excellent transport links across London and throughout the UK. Nearby you will find Brick Lane, famous for its South-Asian cuisine, and the historic Spitalfields and Leadenhall Markets.

In addition to the Centre’s state-of-the-art facilities, INTO UEA London students benefit from access to the world-class facilities on the City University London campus, including the University Library, Saddlers Sports Centre and the Students’ Union.

A ground-breaking study centre

The teaching facilities are flexible to respond to a variety of learning requirements and include:

- a multi-purpose lecture theatre
- state-of-the-art IT, multimedia and language laboratories
- a learning resource centre
- access to University Virtual Learning Environment
- modern tutorial and teaching classrooms
- comfortable communal areas
- dedicated student support services
- a friendly welcome desk.

Learning Resource Centre

The Learning Resource Centre is located on the first floor of the London Study Centre and offers a range of support materials for students, including books, DVDs, journals, CDs and newspapers as well as printing and scanning facilities. These are accessed via an online catalogue and can be borrowed using the self-issuing machine.

E-learning facilities

All students have access to the Virtual Learning Environment, for downloading lecture notes and other useful course content, as well as taking part in online discussions with teachers and classmates.

The experienced and friendly Learning Resource Centre staff provide advice and training to help make the most of resources available. This includes group or individual tutorials on UEA’s wide range of electronic resources, which provide 24-hour access to over 5,000 e-books, 12,000 e-journals and more than 80 specialist online databases.

Computing and IT facilities

At the Centre you will enjoy the latest technologies to support your studies. All of the classrooms have interactive whiteboards, and there are networked computer clusters and free wireless throughout, along with two multimedia suites equipped with ISIS flip-screen computers. Once you have registered on your course you will be issued with a university email account. You will also have access to the full range of software applications including Microsoft Office and a number of statistical and mathematical applications.

Masters students

Masters students benefit from a range of resources designed to meet the needs of postgraduate students, including break out spaces, computer facilities, areas for private study and comfortable seating areas for group discussion or relaxation between lectures. Wireless access throughout ensures postgraduate students can benefit from the extensive range of e-journals available through the University’s online resources.
Since 1995, our staff have been involved in the organisation of the series of international symposia entitled Diplomacy Beyond 2000 and Diplomacy in the 21st century in London and Paris for the benefit of the student body.

Each theme has been challenging and far-reaching and has given the participants an opportunity to network and exchange ideas and experiences. The students play an important role in the planning, organisation and implementation of the symposia, which have attracted members of the London and Paris Diplomatic Corps, senior UK government officials, academics and decision makers from overseas governments.

- Diplomacy Beyond 2000, April 1995
- Are Diplomats Really Necessary?, April 1996
- The Information Explosion: A Challenge for Diplomacy, April 1997
- Diplomacy and Divinity: Religion in International Relations, April 1998
- The Impact of Technology on Intelligence and Security, March 1999
- Ethics in International Practice, April 2000
- Divinity, Diplomacy and Development, May 2000, Paris
- Refugees and Minorities in International Relations, April 2001
- Institutional Corruption and Good Governance, May 2001, Paris
- Media and Terrorism, December 2001, Paris
- The UN and the Media in War and Peace, October 2002
- Diplomacy and Gender, April 2003
- Reforming the UN and the Future of Multilateralism, March 2004
- International Security and the Dynamics of the New Diplomacy: Image Projection and Reputation Management, May 2006 (organised in conjunction with Foreign Affairs Canada)
- The International Dimensions of European Values, May 2007
- Transformational Public Diplomacy: Shaping the Future of International Relations, April 2008 (organised in conjunction with the American Embassy, London and University of Southern California, centre on Public Diplomacy.)
- Rethinking Diplomatic Practice, Global Commerce and International Security in the Age of Hetropolarity (forthcoming March 2012)

**Members of the Advisory Board**

**Professor Edward Acton**, Vice-Chancellor, Chair

**Dr Richard Harvey**, Director of Admissions and Dean, UEA London Campus

**Professor Hussein Kassim**, Head of School of Politics, Social and International Studies

**Professor Nabil Ayad**, Director, London Academy of Diplomacy

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**HE Dr Michael Frendo**, Speaker of the Maltese Parliament and Former Foreign Minister of Malta

**The Rt. Hon. Mr. Tony Baldry MP**, former Minister of State, Foreign and Commonwealth Office) and Head of the International Development Select Committee, House of Commons, London

**Sir David Miers**, KBE CMG former British Ambassador to the Netherlands, Greece and Lebanon; Private Secretary to the Minister of State and Head of the Middle Eastern Department, FCO

**Professor Dr Maurits Van Rooijen**, Rector Magnificus, Nyenrode Business University

**Professor Margaret Blunden**, former Deputy Vice-Chancellor and Provost Regent Campus, University of Westminster

**Dr Sameh Aboul-Enein**, Minister Plenipotentiary, Deputy Chief of Mission, Egyptian Embassy, London

**Professor Joseph Mifsud**, President, EMUNI University, Slovenia

From left to right: Eugene Hishan Mustapha, Director of Studies (RITI); Richard Harvey, Director of Admissions and Dean of UEA London; HE Dr Mohamed Shaker, Chairman of Foreign Affairs Council; Professor Nabil Ayad, Director, London Academy of Diplomacy. During a visit to Regional IT Institute (RITI), LAD is planning to set up branches in Cairo, Paris and Rome.
Staff and contributors

Dr Sameh Aboul-Enein, Minister Plenipotentiary, Deputy Chief of Mission, Egyptian Embassy, London

Ambassador Mansoor Alam, former Ambassador of Pakistan to Russian Federation, Egypt, Mexico and United Arab Emirates, and Director of the Foreign Service Academy of Pakistan

Professor Nabil Ayad, Director of the London Academy of Diplomacy (LAD), UEA London and Professor of Diplomatic Studies, Nyenrode Business University, The Netherlands

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Professor Ronald Barston, author of Modern Diplomacy and Module Leader, Foreign Policy Formulation and Assessment

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Professor Charles Chatterjee, Module Leader, International Law and Diplomacy and Global Economic Governance

The Rt. Hon. Mr. Charles Clarke, Visiting Professor (British Politics and Security). Former British Home Office Secretary and Secretary of State for Education and Skills

Professor Daryl Copeland, Senior Adviser, Strategic Policy and Planning, Foreign Affairs Canada; Adjunct Professor and Senior Fellow, Munk School of Global Affairs, University of Toronto and LAD Module Leader, Science, Technology and International Policy

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Professor Dr Ali Fatemi, President and Professor of Economics, American Graduate School of Business and Economics, Paris

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Brian Hurn, Module Leader, Research Methodology, Former Director of Programmes, Centre for International Briefing, Farnham Castle, UK

Sir Peter Marshall KCMG, author of Positive Diplomacy and former Commonwealth Deputy Secretary General (Economic) and UK Permanent Representative to the Office of the UN and other International Organisations in Geneva

Stanley W F Martin CVO, JP, The Queen’s Most Advanced Gentleman Usher; former First Assistant Marshal of the London Diplomatic Corps and Associate Head, Protocol Department, FCO

Roger McNally, Module Leader, Media Communication Strategies, and International Security

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Professor Dr Joseph Mifsud, President of the Euro-Mediterranean University and former Chief de Cabinet to the Foreign Minister of Malta

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Want to find out more?

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