

Dear colleagues,

I am writing to ask for your support in reminding students about our upcoming series of workshops, **How to Build Your Business**.

More students than ever before are thinking of starting their own enterprises after graduating from UEA – some notable examples of businesses run by alumni include Lambda Films, Fountain Partnership and Gnaw Chocolate. **How to Build Your Business** is a series of six interactive sessions run by the Student Enterprise and Employability Development (SEED) team, designed to equip students with all the information they need to get a social enterprise off the ground.

The sessions, which all run from 5pm – 7:30pm, will be led by successful entrepreneurs Erika Watson and Robert Ashton. All students are welcome but must register to attend.

21 Feb: Could I, Should I, Would I..?

This highly interactive workshop explores what's involved in working for yourself. Led by Erika Watson

25 Feb: The Big Idea

Shape your entrepreneurial vision through creative thinking. Led by Erika Watson

28 Feb: Social Enterprise – How to make things happen

Identify opportunities, develop your idea into a winning pitch and discover how to pitch for an UnLtd grant. Led by Robert Ashton

07 Mar: Know your Market

Who are your customers – the lifeblood of your business - and how can you reach them? Led by Erika Watson

14 Mar: Making it Happen

Everything you need to start and grow a successful venture – including presentation skills, gaining support and making connections. Led by Erika Watson

21 Mar: How to stay in the Game – Social Enterprise

How to ensure your new social venture survives, by planning for success and managing growth. Led by Robert Ashton

Students starting their own enterprise could be eligible for grants of between £500 and £3,000. These grants have been provided with support from UnLtd, HFCE and Santander. All funding allocations will be supported with mentoring and access to space in our enterprise hatchery.

To book on all or any of these sessions, students must visit www.employability.uea.ac.uk/events. For more information about starting your own enterprise, including accessing funding, contact the SEED team at info.enterprise@uea.ac.uk.