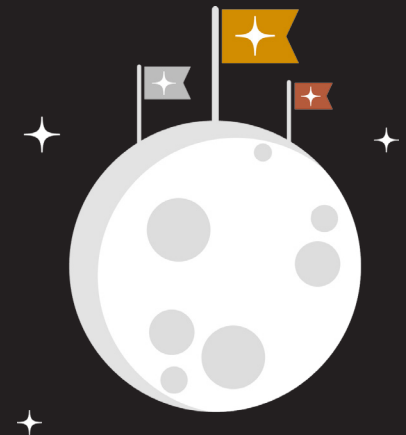


UEAWARD

UEA AWARD HELPS STUDENTS AND GRADUATES MAXIMISE THEIR POTENTIAL. READ FURTHER TO SEE HOW YOU CAN BENEFIT BY GETTING INVOLVED.

New for 2015-2016, the UEA Award recognises when a student has developed qualities and attributes valued in the workplace and gathered evidence to list on a CV. By being a part of the Award, students gain a greater awareness of the attributes most sought after by business and society, with recognition in the form of a University certificate.

The Award has three levels: bronze, silver and gold. These are underpinned by requirements of set hours and activities within four categories: 'Academic,' 'Work-related,' 'Career management,' and 'Campus and Personal.' The UEA Award has more than 600 registered students from all Schools and year groups, and the University's ambition is to grow the number of students involved.



AWARD OPPORTUNITIES

We are looking for organisations who can provide various kinds of opportunities and work-related activities which build skills and attributes in our students. They can include:

- Events or workshops (especially those which build skills)
- Volunteering opportunities
- Work shadowing
- Short work placements
- Part-time and summer jobs
- Internships
- Office visits

With your support we would like to brand these as 'UEA Award Approved' opportunities, by working with you to identify the attributes and skills students can develop in those roles and activities.

WHAT ARE THE BENEFITS TO MY ORGANISATION?

UEA Award Approved opportunities:

- Reach students who have to show their commitment to achieve the Award, who can quickly make an impact within your organisation – helping you find talent;
- Enable you to be involved in building skills and attributes which employers have identified as being necessary to ensure a graduate is ready for work;
- Have a framework to attract and develop good students, which helps them get the most from the opportunity they undertake with you.

NEXT STEPS

To propose opportunities for inclusion into the Award, or if you want to get more involved by being part of our UEA Award Employer Panel, please contact accessaward@uea.ac.uk. For more information visit www.uea.ac.uk/award.

UEWARD

The UEA Award attributes have been developed based on the needs of graduate recruiters across all sectors.



COMMUNICATION

- Effective speaking and presentations, appropriate for specific audiences and contexts
- Writing coherently and persuasively, appropriate for specific audiences and contexts
- Assertiveness and negotiation
- Tactfulness and diplomacy
- Using social media to effectively build a network of contacts



TEAMWORK & LEADERSHIP

- Co-operating and collaborating with others
- Working to shared aims
- Empathising with other people's position
- Giving constructive feedback to a team
- Taking the lead when required
- Showing initiative
- Delegating and assigning responsibility



SELF MANAGEMENT & PROFESSIONALISM

- Flexibility and adaptability
- Showing resilience
- Setting priorities and juggling competing demands
- Setting goals and meeting deadlines
- Improvement of performance through reflective learning
- Understanding work cultures and practices, including being 'professional'



PROBLEM SOLVING

- Identifying problems and their causes
- Analysing facts and circumstances
- Breaking down an issue into component parts
- Considering new angles
- Overcoming set-backs
- Creativity in generating solutions



DIGITAL LITERACY AND IT

- Using a range of digital technologies, software and web platforms for academic and career development purposes
- Using office software and systems
- Using spreadsheets and other databases
- Developing websites, platforms and systems
- Managing your digital footprint e.g. social media and online identities



APPLIED NUMERACY & TECHNICAL PROFICIENCY

- Performing routine calculations, e.g. making estimates, calculating percentages, applying formulae
- Using skilled techniques for academic, professional or career development purposes
- Using statistical modelling software
- Analysing and interpreting data



CAREER MANAGEMENT

- Reflecting on and articulating qualities, strengths and skills
- Researching and evaluating career options
- Researching sectors, employers and opportunities for job and career paths
- Creating strong CVs, applications and online profiles for the purposes of securing employment
- Performing well in selection tests and at interview



COMMERCIAL AWARENESS

- Appreciation of business bottom lines
- Knowledge of the link between academic subjects and their commercial applications
- Understanding and prioritising customer needs
- Applying learning from commercial and customer situations to improve outcomes
- Effective marketing to customers using a range of channels and social media



INNOVATION & ENTERPRISE

- Taking an idea through to its practical application
- Introducing or establishing something new
- Looking for innovative solutions to problems
- Applying an enterprising mindset to situations
- Taking risks with a new idea or direction



CITIZEN & STEWARDSHIP

- Awareness of one's own cultural beliefs, norms and attitudes, and those of others
- Awareness of the need to manage finite resources
- An ability to improve the lives of others and lobby for positive change
- Mixing with peers from different cultures
- Understanding equality and diversity