

ENGAGEMENT AWARD WINNERS 2016/17

Student Awards

Ellin Lede - Postgraduate Researcher, School of Environmental Sciences

Ellin Lede has made a significant effort in engaging both decision makers and the public in her research on water conservation. She co-designed research with Anglian Water to develop an innovative approach to increase sign-up rates to a community water conservation program, which led to a significant increase in sign-ups and has since been rolled out across Anglian Water's engagement platform. Ellin has participated in a number of panel discussions including the Waterwise Behaviour Panel at their annual conference in 2016. Ellin has also given a number of presentations to policy makers and public alike, including Twenty65, a UK water sector conference on innovative approaches to increasing community engagement in water as well as Norwich City Council. Ellin co-organised the Tyndall Centre's post-COP21 public event to present an overview of the Paris Agreement and adapted a climate change emissions awareness game for the Norwich climate change community group CHAIN.



Roger Castells-Graells - Postgraduate Researcher, John Innes Centre



Roger Castells-Graells is a PhD student studying at the John Innes Centre (JIC). Roger is an enthusiastic scientist and science communicator who has been involved in public engagement from a very early stage. As a member of the Catalan Association for Science Communication in 2014, he created "WhatIf", an innovative educational project aiming to bring science outreach activities to students and high school children in Spain. Since beginning his PhD, Roger has presented his research at local, national and international events. In September 2016 he was awarded the Bryan Harrison Prize for the best student presentation at the International Advances in Plant Virology conference. October saw Roger leading an activity in the inaugural Norwich Science Festival where attendees contributed to the assembly of a virus model. In December Roger was awarded an Open Plant Fund for his "Accessible 3D models of Molecules" with which he is leading a multidisciplinary team of students from JIC and the University of Cambridge to develop models of viruses and proteins using 3D printing technology. Roger also participated in the "Pint of Science Festival" in May 2017.

Charlotte Harris - Undergraduate, School of Health Sciences

Charlotte Harris is a 3rd year January intake student nurse. While writing her dissertation, Charlotte contacted the Norfolk and Norwich University Hospital (NNUH) to gain practical insight into the nurse's role in prevention of Ventilator-Associated Pneumonia (VAP) in intensive care. Her contact with Sister Helena Bond and Consultant Anaesthetist Dr Stephen Huchingson on the NNUH Critical Care Complex (CCC) led to discussion about the use of oral decontamination with chlorhexidine as part of the bundle currently used by CCC. Charlotte was aware of the withdrawal of support for this practice by the National Institute for Health and Care Excellence (NICE) and agreed to complete qualitative audits to assess the nurse compliance for her dissertation. While conducting the audits Charlotte contacted NICE



about its withdrawal of recommendation and they provided the systematic review behind their decision. Dr Huchingson invited Charlotte to present her findings to the NNUH critical care clinical governance group. Charlotte's presentation ended with recommendations to change and improve practice: to withdraw oral chlorhexidine and the reduction of ventilator tube changes. The panel agreed with her recommendations. Changes to practice will save nursing time and money and are clinically effective in reducing the risk of VAP and mortality rates.

Matthew Lariviere - Postgraduate Researcher, School of Health Sciences



In November 2016, Matthew Lariviere led and organised “High-Tech Dementia: Transforming Care and Homes” at UEA’s Norwich Electronic Assistive Technology (NEAT) Suite as part of the Economic and Social Research Council’s (ESRC) 14th Annual Festival of Social Science, the only 2016 Festival event in Norfolk or Suffolk. The event brought together 27 members of the public, carers, health and social care professionals, members of charities and social and health scientists. Working in small groups, delegates were encouraged to reconsider assumptions about how people live with dementia, what makes activities ‘care’, what makes a place a ‘home’, and how technologies may change these beliefs and practices. Matthew drew on findings from his ongoing doctoral study, ACCOMMODATE (A Collaborative, COMMunity-based ethnography Of people with Dementia using Assistive technology and TElecare at home), to illustrate how people with dementia and informal carers used technologies as part of their everyday lives – including the opportunities and challenges they presented to how people imagine living their lives. Tours of the NEAThome living lab showcased the use of assistive technology in a model bungalow where delegates enacted material discussed over the day. The event ended with delegates reflecting on their diverse range of personal and professional experiences to co-design a logic model about technology-enabled care. This patient and public involvement will help prioritise future research for the University of East Anglia in the context of community-based dementia care.

Project Awards

Dr Louise Ewing - Lecturer, School of Psychology

In January-February 2017, Louise Ewing coordinated a 6-week residency at the Science Museum in London as part of the Museum’s “Live Science” public engagement program. Louise recruited a team of eleven other researcher and volunteers: lecturers, undergraduate and postgraduate students for the residency. The group’s “Are you a face expert?” display offered the screening of a short video explaining classic face perception phenomena and a range of hands-on activities for all ages including quizzes and a “selfie station” as well as several computers running experiments testing how individual differences in people’s social interest relate to their face expertise. In all 2,500 people took part – aged from 4 to 81 years. The data results have already led to the submission of three abstracts to the European conference on Visual Perception taking place August 2017. Louise is participating in the second Norwich Science Festival in October 2017.



Dr Carlos de Pablos-Ortega - Senior Lecturer, School of Politics, Language and Communication Studies



Support for Access to Audio Visual Media (SAAM) was instigated by Carlos de Pablos-Ortega, as a complement to a teaching module on Technical Tools for Subtitling and Dubbing and Translation Studies. With support from UEA's Alumni Fund, SAAM involves students from PPL working with charities both locally and globally. Locally, the students work with Banana Link UK and The Travellers' Community in and around Norfolk. In Peru, they work with SKIP (Supporting Kids in Peru) to assist children in accessing education. Working with Child Protection Toolkit USA, students translate and subtitle clips into French, Spanish and Japanese using SAAM as an online subtitling toolkit. This enables social workers to better understand child abuse in developing countries. Working with local charities such as Wymondham Heritage Museum, the students use SAAM to empower deaf and hard of hearing museum attendees to better engage with the exhibitions. Carlos meets regularly with the students to iron out any language problems or inconsistencies in style and has created a website to promote the project and inspire new participants.

Dr Polly Ha - Reader, School of History

Polly Ha, a Reader in Early Modern History, curated physical and digital exhibitions hosted by Trinity College in Dublin Library to coincide with the 400th anniversary of "The Birth of Independence" in 1616. Over 100,000 viewers visited the physical exhibition which was based on major research directed by Polly and featured manuscripts she discovered. A critical edition of the manuscripts were produced for Oxford University Press (OUP) and Polly sought OUP's permission to include excerpts on a project website. This move beyond a customary physical exhibition saw Polly becoming a curator of a TCD digital exhibition which introduced HD quality and professionally edited footage of the manuscripts, along with audio narration and tutorials of key passages. The website, which was viewed by 4,000 visitors, is updated with relevant research content. Polly partnered with the Thomas Jefferson Foundation, to host an academic conference which involved President Obama's Mandela Washington Young African Leaders. Polly has assembled a media team to broadcast the findings of the Independence Project to international audiences across US, UK and Ireland.



Dr Nicholas Walsh - Lecturer, School of Psychology



Nicholas Walsh created the Norwich Psychology Meetup group in February 2016. He began the group to engage with local, non-UEA members of the public with an interest in psychology. The group has grown to 300+ members. Before each monthly meetup, Nicholas will pose a topic of discussion, often contentious, along with some background preparatory material. The group will discuss for around two hours. The group membership is diverse and includes those with prior involvement in psychology – e.g. life coaches and clinical psychologists, as well as those with no knowledge of the subject merely curious to learn more. Nicholas makes use of social media to engage and further develop the group's relationships. Visitors to the Meetup website can sign up for various different advertised groups. All visitors are given the opportunity to feedback and this has proven fruitful. Topics covered to date include personal development and environmental psychology.

Discussions have informed Nicholas' teaching practice and he also makes use of the group to "road test" teaching ideas. Nicholas is keen to link the group with other psychology-related groups and events and has already contributed to the "Pint of Science Festival" in May 2017.

Dr Su Holmes - Reader, School of Art, Media and American Studies

Su Holmes' ground-breaking work on eating disorders (EDs) such as anorexia and bulimia has made a bold attempt to change the conversation about them and to offer new ideas and approaches to their conceptualisation and treatment for both patients and clinicians. Su's research argues that EDs should be understood as cultural as much as medical phenomena and read as responses to normative and often restrictive constructions of gender and sexuality. Extensive engagement work has involved a number of important stakeholders on a national and local level as well as training and guidance for a growing number of health professionals and community groups. Activity so far, and spanning 2015-2017, includes a workshop with trainee GPs, training sessions with the Community Eating Disorder Service, speaking at an event organised by Public Policy Exchange and giving a keynote talk at an "Eating Disorders Training Day" at Helleston Hospital. Most recently Su led a workshop on sociocultural approaches to EDs at the International Eating Disorders Conference in London. One female clinician asked if she could work with Su to replicate the feminist groups in her clinic in Oslo.



Group Project Award



TACIT (Translation and Communication in Training) project team l to r: Prof Luna Filipovic (Lead), Dr Carlos de Pablos-Ortega, Dr Alberto Hijazo-Gascon, Prof Andreas Musolff and Dr Gabriela Pounds, School of Politics, Philosophy, Language and Communication Studies

Translation and Communication in Training (TACIT) is a research and engagement project in which a team from PPL analyse real-life police interview data to produce academic publications and educational materials used for police training and interpretation. The TACIT project team identified points of conflict in police communication and offered strategies to solve these problems by raising awareness about misinterpretation caused by language difference, and designing training that brings together language professionals and police officers to resolve misunderstandings. Project partners, Norfolk and Cambridge Constabularies, provide authentic data – interview transcripts and original recordings – for research and in return, the team organise training events. This kind of knowledge exchange and data access is extremely rare not only in the UK but worldwide, enabling the TACIT project team to study real-life, concrete language and communication issues in police interaction while interacting with the end-users. Professional engagement has led to the training of over 50 participants in the UK and has recently contributed to the draft of the National Protocol for Law Enforcement Bodies for Working with Interpreters – currently being reviewed by the College of

Policing. An e-toolkit is being developed to reach even wider audiences. The TACIT team have also delivered several public lectures.

Achievement Awards

Dr Sarah Hanson - Lecturer, School of Health Sciences



Sarah completed her PhD in 2016. During her PhD, Sarah's research into health benefits of health walks was published in a leading journal and gained wide-ranging international coverage. Sarah's YouTube video and online articles led to her receiving a UEA media star award. Since her appointment as a lecturer, Sarah has been actively involved with outside community organisations and was the invited keynote speaker at the Active Norfolk conference in 2016

where she delivered a talk on physical activity to 80 delegates representing 35 different organisations. The conference is leading to collaborations with "This Girl Can". Sarah has been an invited speaker for Age UK Norfolk. Sarah gave a talk at the inaugural Norwich Science Festival in 2016 and has been asked to return for October 2017. Sarah's work is showcased on UEA's Research page on healthy living and ageing and she makes good use of social media as she continues to share her research.

Dr Nikos Skoutaris - Lecturer, School of Law

Brexit marked a tectonic shift in the constitutional and territorial politics of the UK. In particular it had triggered an important debate on the constitutional future of Scotland and Northern Ireland. Immediately after the referendum, Nikos Skoutaris published a paper questioning whether these two regions could remain in the EU. The paper attracted widespread interest from media:



<http://www.skoutaris.eu/blog/2016/8/2/scotlands-and-northern-irelands-choice-how-could-they-remain-in-the-eu> as well as academic circles; featuring on the BBC website and a number of national newspapers. Nikos has since become an active commentator on the legal questions arising from Brexit. Nikos launched his own website: www.skoutaris.eu in September 2016 in order to engage with an even wider audience directly. Thousands of visitors have read Nikos' blog posts but the website has also been used by him to follow and comment on legal and political developments. January 2017 saw Nikos being invited to speak at the European Parliament which offered the opportunity to engage with political leaders and members of civil society involved in Brexit negotiations. Nikos has also participated in public debates organised by colleagues at UEA and research has fed into written evidence submitted to the House of Commons and Scottish Parliament on the constitutional and EU future of Scotland and Northern Ireland.

Dr Susanne Lindqvist - Director, Centre for Interprofessional Practice



Susanne Lindqvist's sustained leadership of the Centre for Interprofessional Practice (CIPP) has prepared many UEA students to truly integrate health and social care services with the wider community. Working across different UEA faculties, Susanne has been effective in providing strategic learning for 3000 students a year from 12 professions and successfully involves the public in her teaching practice at every opportunity. Under Susanne's leadership CIPP have

developed and delivered eleven conferences involving students, community participants and practitioners with the aim of exploring best collaborative practice among health care workers and to identify what really matters to people who are required to receive care. CIPP also offers topic-based

workshops with 20 delivered to date. The workshops give students the opportunity to meet people with very sensitive and complex care experiences, most recently on the topic of depression involving practitioners from MIND and the Norfolk and Suffolk NHS Foundation Trust, members of the public living with depression, 55 students from mixed professions and an observer from Kings College.

Professor Elsbeth Neil - School of Social Work

Since her appointment at UEA in 1999 Elsbeth (Beth) Neil has achieved an outstanding level of engagement with policy makers, practitioners, young people and their family in relation to the adoption of children from care. Beth's work focusses on the potentially positive role of birth families after their child has been adopted and how this can be promoted. Adoption from care remains a high profile and controversial issue but Beth's rigorous research and engagement has played a pivotal role in developing models of practice to achieve better outcomes for children in the UK and abroad. She has completed an important longitudinal study exploring the impact of post-adoption contact in families followed up over 18 years. She has been involved in the training of the judiciary and has given expert advice in contentious court cases. In addition to public events and contributing to practice publications Beth has worked closely with Research in Practice, to generate a "Contact after Adoption" website, with research findings, training material and practice advice. She is an active member of the adoption community, both nationally and internationally, communicating and building links with service users, practitioners and policy makers, working tirelessly to ensure that the voices of children, birth families and adopters are heard.



Group Achievement Award

EAFA (East Anglian Film Archive) staff - EAFA

EAFA offers an exceptional range of activities to engage the public with its filmarchive and this is only possible because of its dedicated staff. EAFA marked its 40th Anniversary in 2016 with a 3-week screening series hosted with The Forum in Norwich together with the History of Advertising Trust. The series included 3 hours of specially curated material and public talks hosted by UEA research staff and PhD students. EAFA regularly works with community partners on film research and screening events including FolkEast festival, the Norwich & Norfolk festival and the Royal Academy. The annual EAFA "mash-up" competition offers member of the public access to its archive to create new films. EAFA contributes to organisations who make decisions on national and regional archive policy, such as the British Film Institute, and also works with amateur interest groups including the Institute of



Amateur Cinematographers. EAFA material has been used by local, regional and national broadcasters and contributed a rare film on punk to the UEA Gig History project website in December 2016.