



Let's Talk across languages, cultures and outlooks

A Public Roundtable

The roundtable will mark the close of the international CCP III Cross-cultural Pragmatics at a Crossroads Conference organised by the School of Language and Communication Studies at the University of East Anglia (26-28 June 2013) on the theme of *Impact – Making a Difference in Intercultural Communication*.

The event will celebrate the partnership between the UEA, its local host community, and communities beyond by bringing together representatives of all parties to share their perspectives on the challenges of communication across and between languages and cultures.

It is one of a recurrent set of activities on the same theme run by the School of Language and Communication Studies in the context of its *Norwich City of Interculture* public engagement programme, including the first *Let's Talk* Public Roundtable in 2011 and our interactive events at the Norwich Forum in February 2012 (<http://www.uea.ac.uk/lcs/city-of-interculture>) and May 2013.

Let's Talk is open to the public and will involve representatives from local providers of education, community, cultural and other services, invited to contribute to the debate about issues central to community relations in our world today. The media will also be invited, both to play an active part in the roundtable and to help us disseminate it.

Let's Talk will be chaired by the eminent locally born sociolinguist and UEA Honorary Professor Peter Trudgill and set in motion with contributions by seven panel guests, all with a close interest in intercultural communication:

- Joe Ferrari, Head of Media Norwich City FC (http://www.canaries.co.uk/club/key_people/)
- Louise Gooch, Policy Officer for the Strategic Migration Partnership (<http://www.eelga.gov.uk/campaigns-and-projects/strategic-migration-partnership.aspx>)
- Pa Musa Jobarteh, Executive Coordinator The Bridge Plus (Bridging communities in Norfolk) (www.bridgeplus.org.uk)
- Makiko Mizuno, public service and community interpreter from Japan and our panel guest of honour (<http://www.uea.ac.uk/lcs/research/news-and-events/makiko-mizuno>)
- Steve Williams, Head of Equality ACAS (Advisory, Conciliation and Arbitration Service) (<https://obs.acas.org.uk/>)
- Nikki Rotsos, Head of Communication and Cultural Services, Norwich City Council (<http://www.norwich.gov.uk/YourCouncil/Pages/CityCouncil.aspx>)
- Phil Wood, Adviser to the Council of Europe and urban therapist and writer (<http://philwood.eu/>)

Recordings of the roundtable will be posted on our website and disseminated by various other means, including other 'Norwich: City of Interculture' events organised by the School of Language and Communication Studies over the coming months.

When and Where - Friday 28 June, 12.30-14.00 followed by refreshments, Thomas Paine Study Centre, University of East Anglia, Norwich

Intercultural Communication and **Cross-cultural Communication** is a discipline whose researchers seek to understand how people from different countries and cultures act, communicate and perceive the world around them. Our research at UEA particularly focuses on different areas of interaction between people from different backgrounds (intercultural end), including in the media, and on comparing communication across languages and cultures (cross-cultural end).

Language is naturally our central preoccupation, but research must also focus on the social attributes, thought patterns, and cultures of different groups of people.

Work on inter and cross-cultural communication plays a role in anthropology, communication studies, cultural studies, linguistics and psychology. It also plays an increasingly important part in research into the management and operation of international businesses.

The principles of inter- and cross-cultural communication seek to extend our understanding of communication across cultural boundaries in a way that preserves mutual respect and minimises antagonism and conflict.